26 DAYS OF TYPE

TYPOGRAPHY EXPLORATION

GABBY NGUYEN

ABOUT THIS PROJECT

THE PROJECT AT HAND WAS TO RECREATE EVERY LETTER OF THE ALPHABET, I USED THIS OPPORTUNITY TO PUSH MY SKILLS, STYLE, AND IMAGINATION

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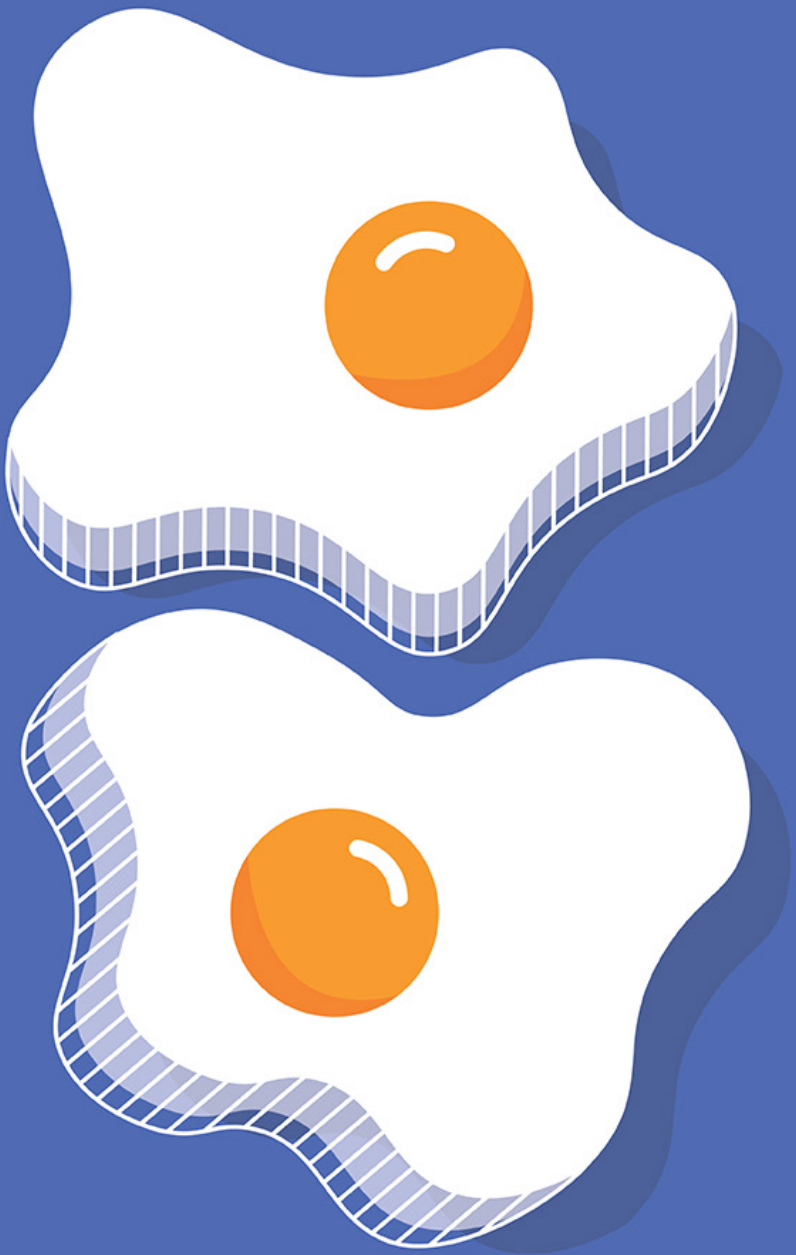
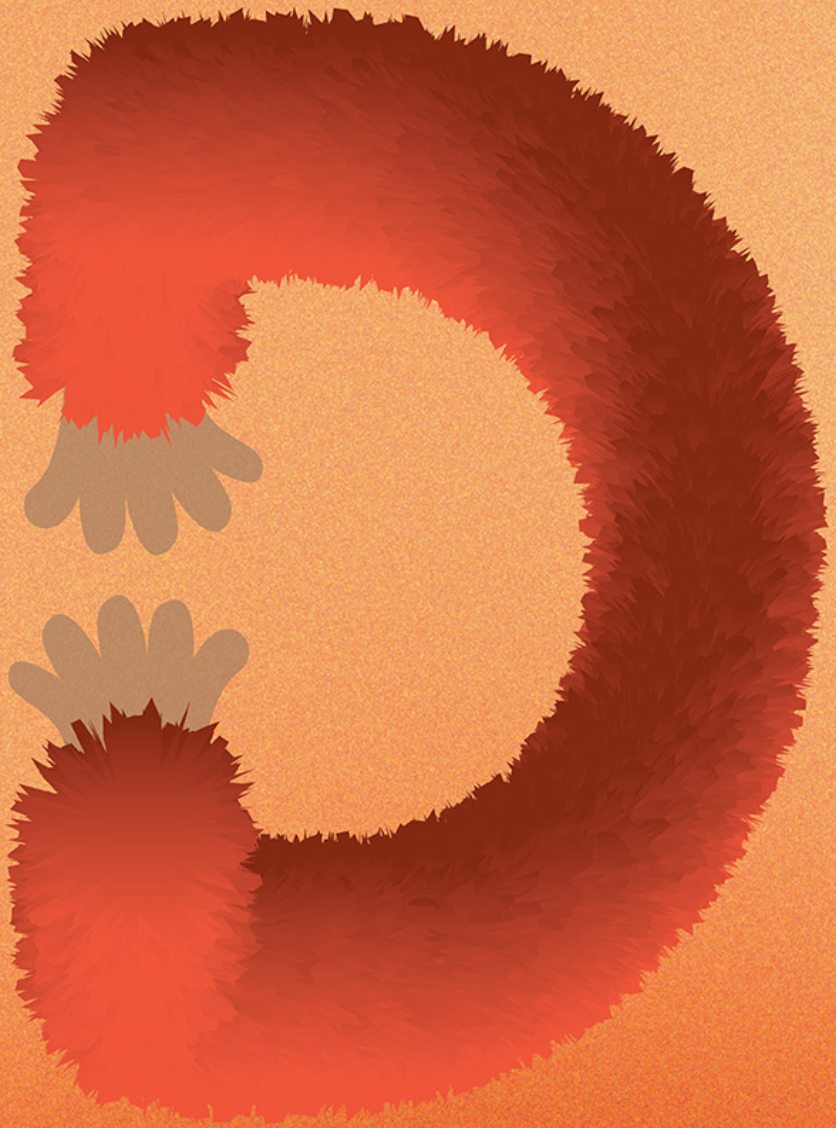
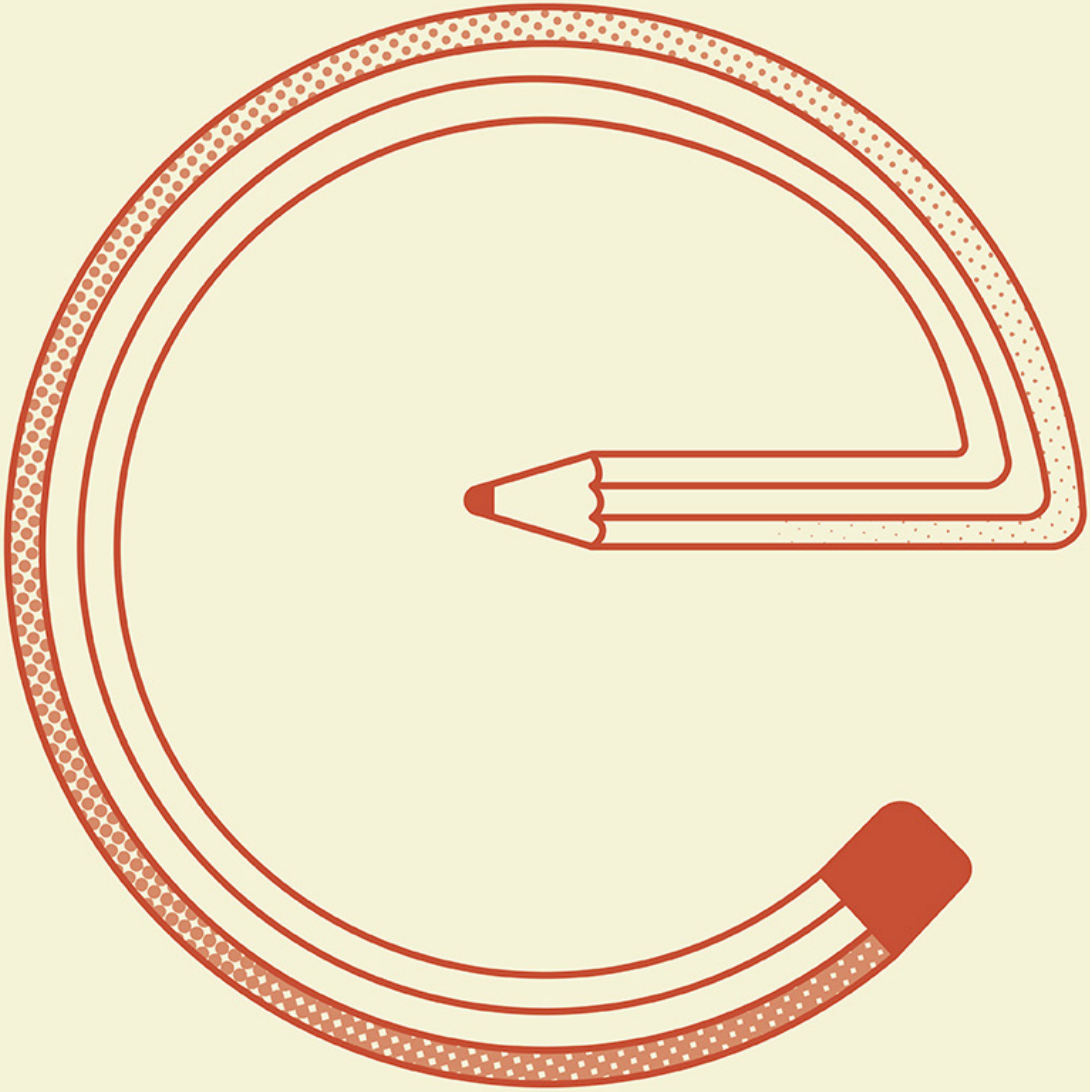
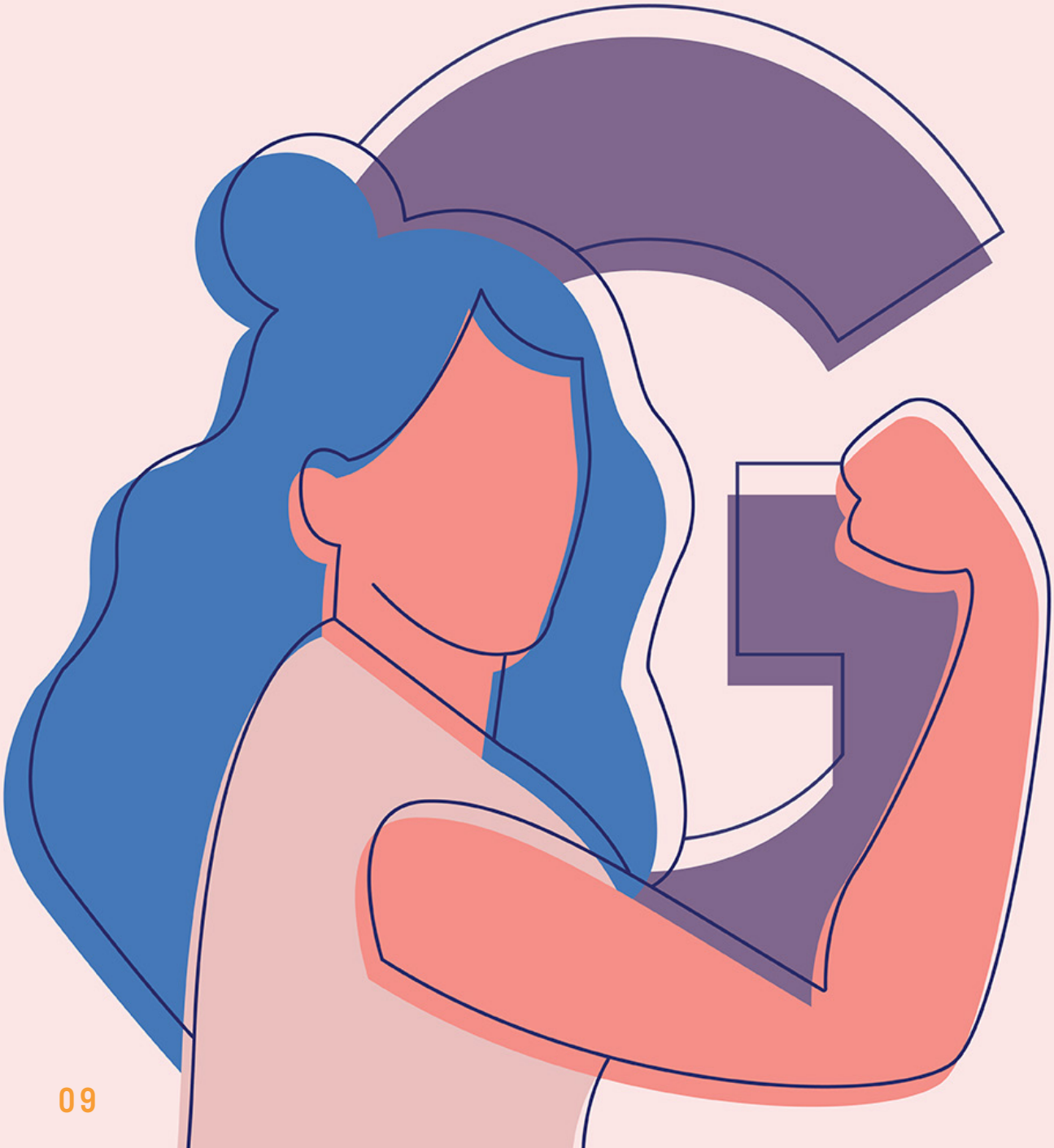
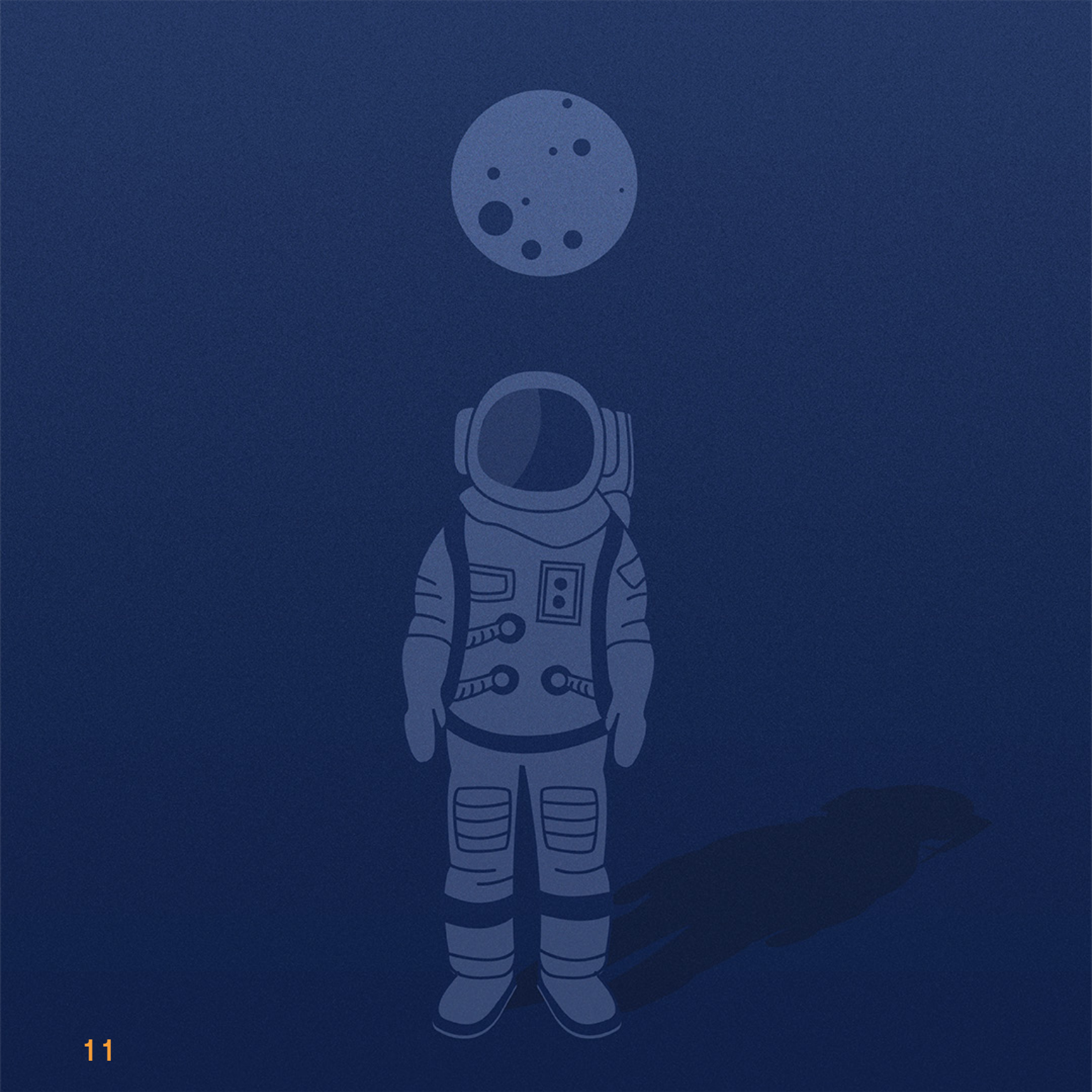
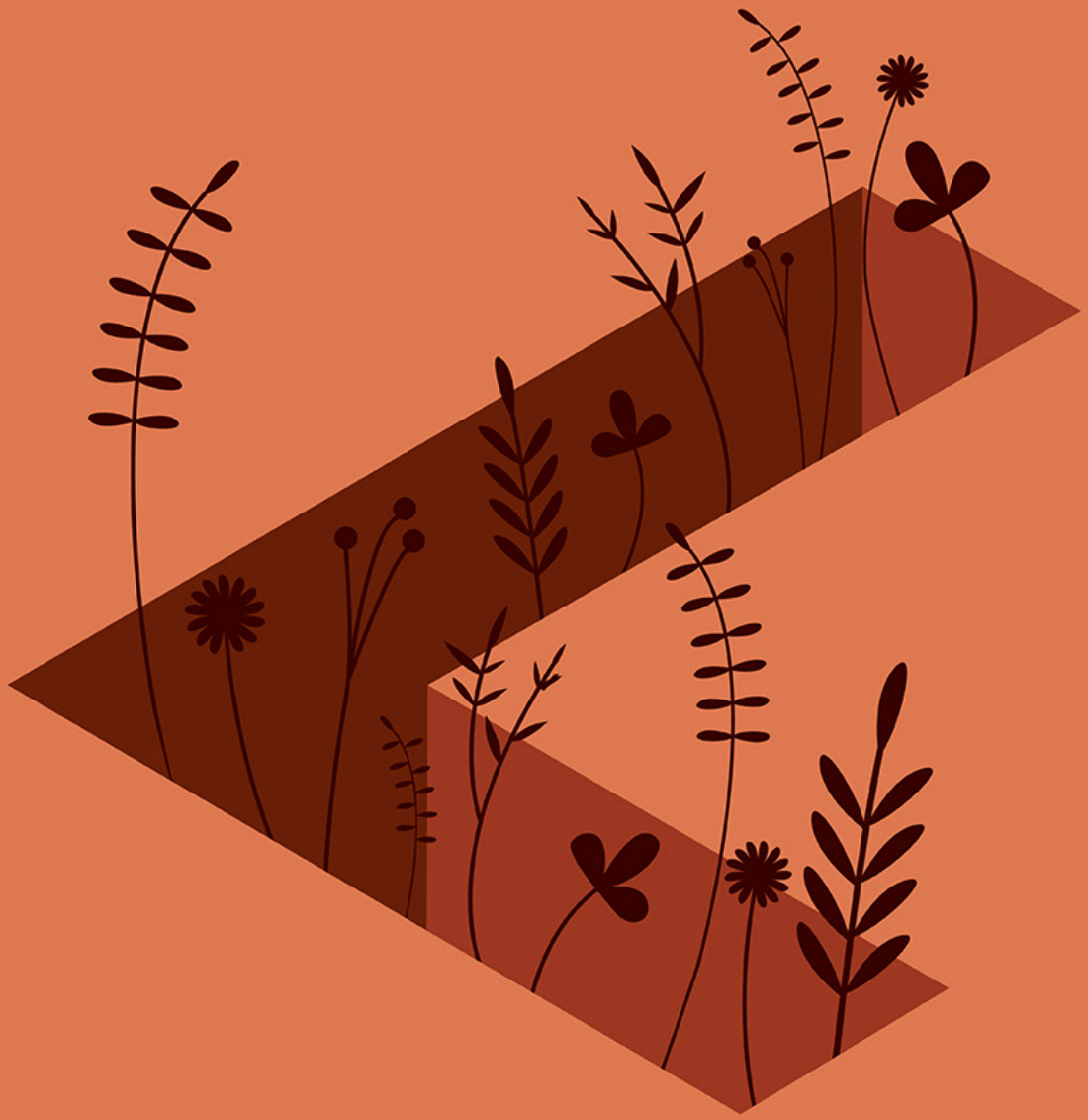


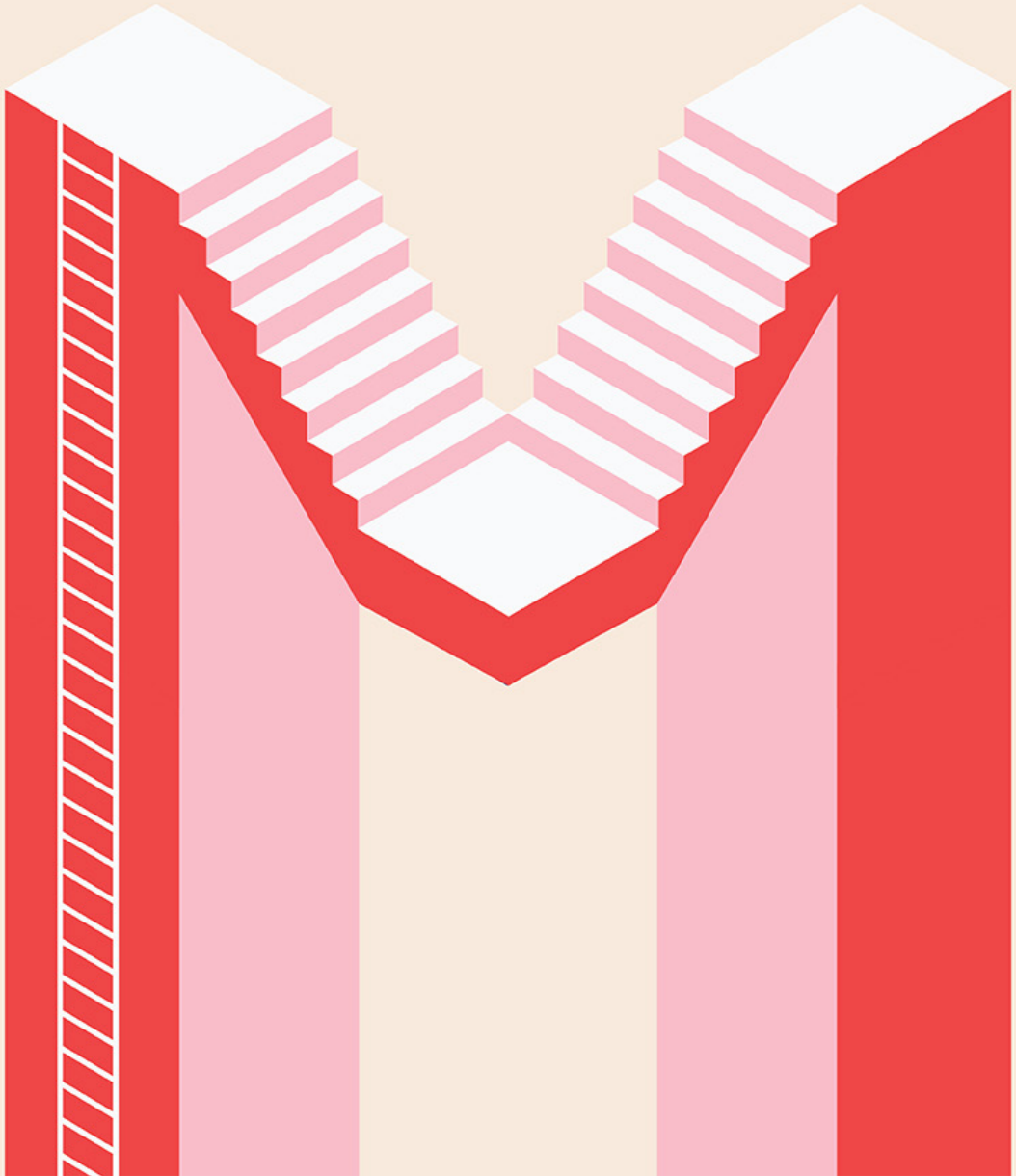


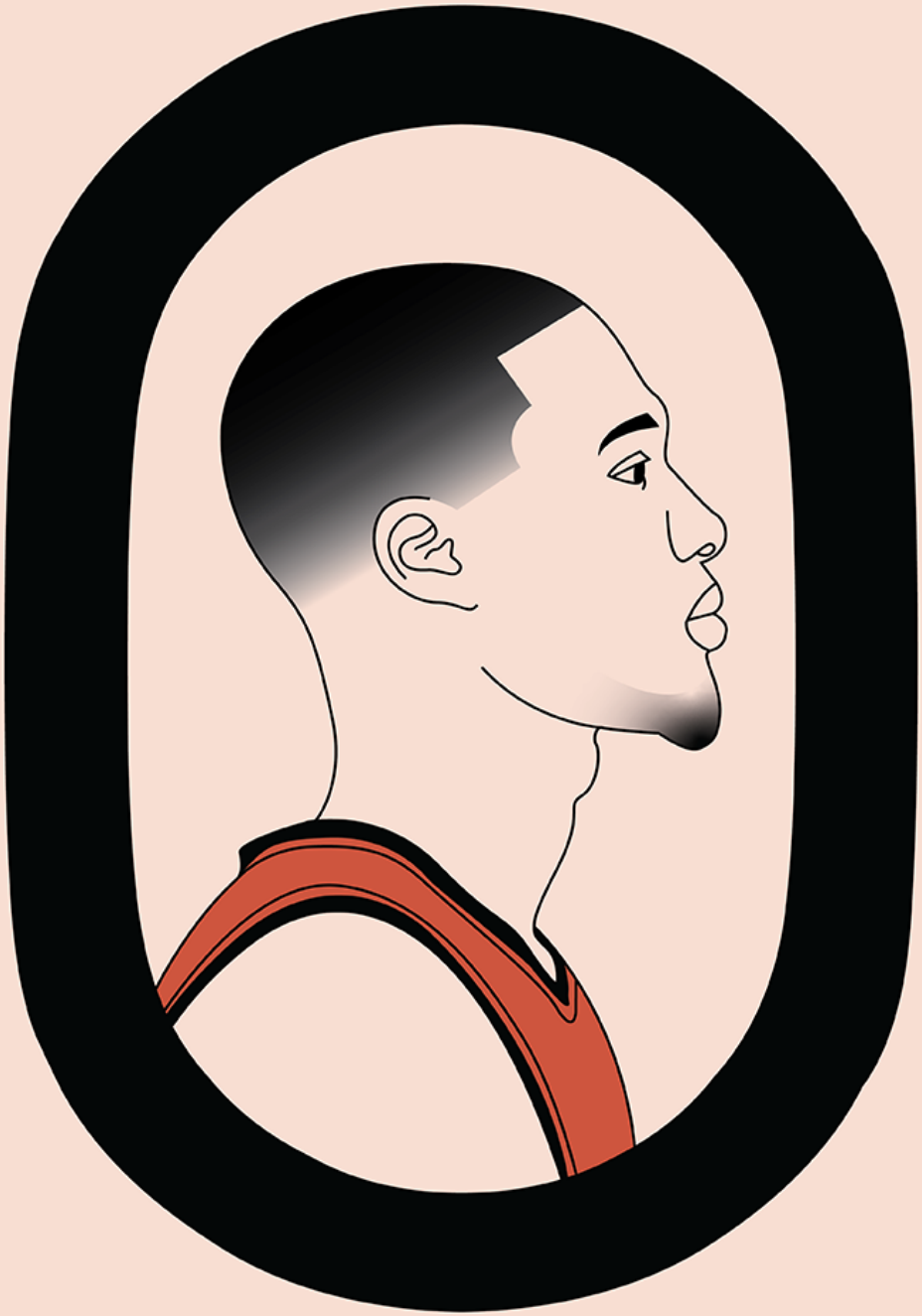


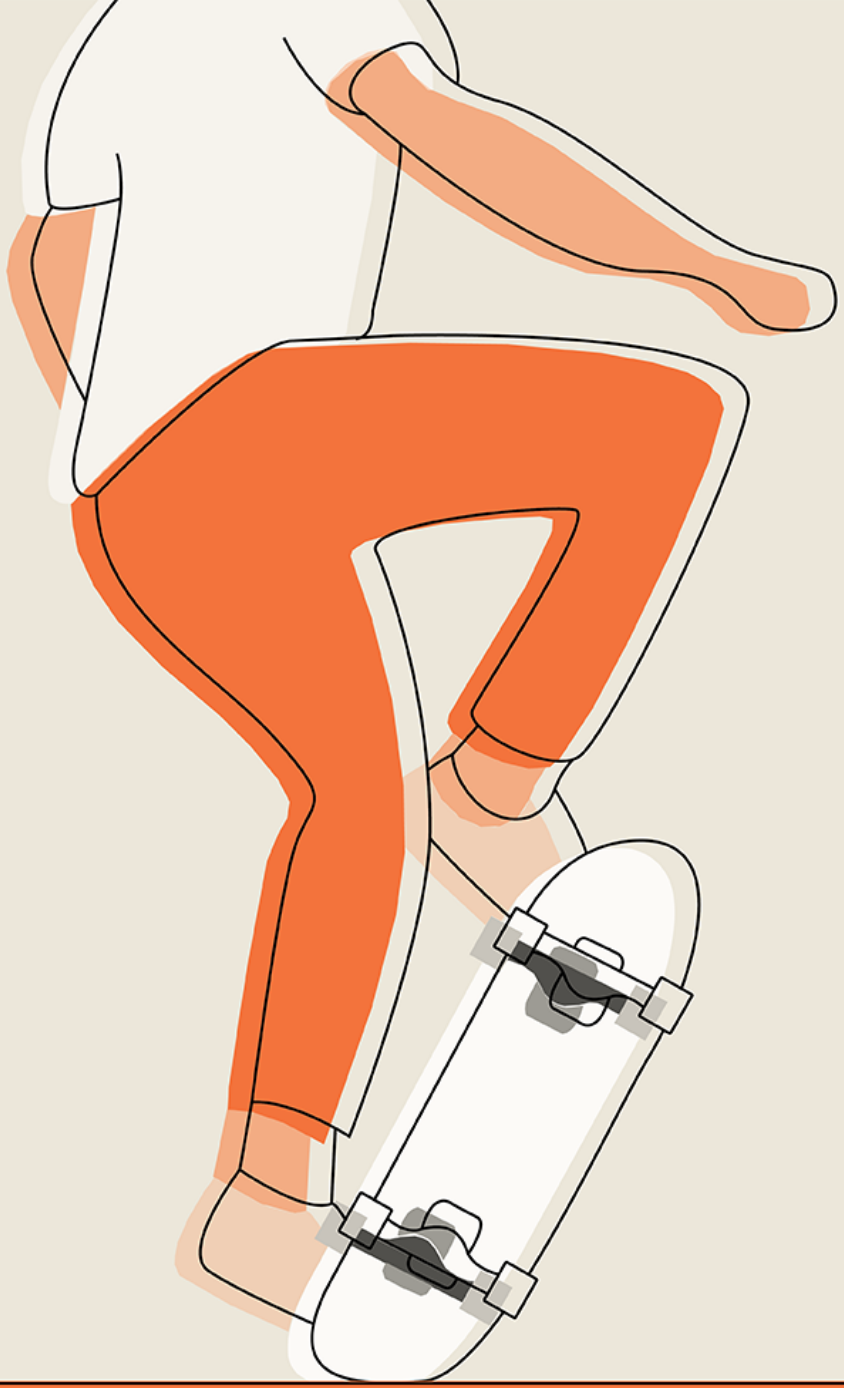


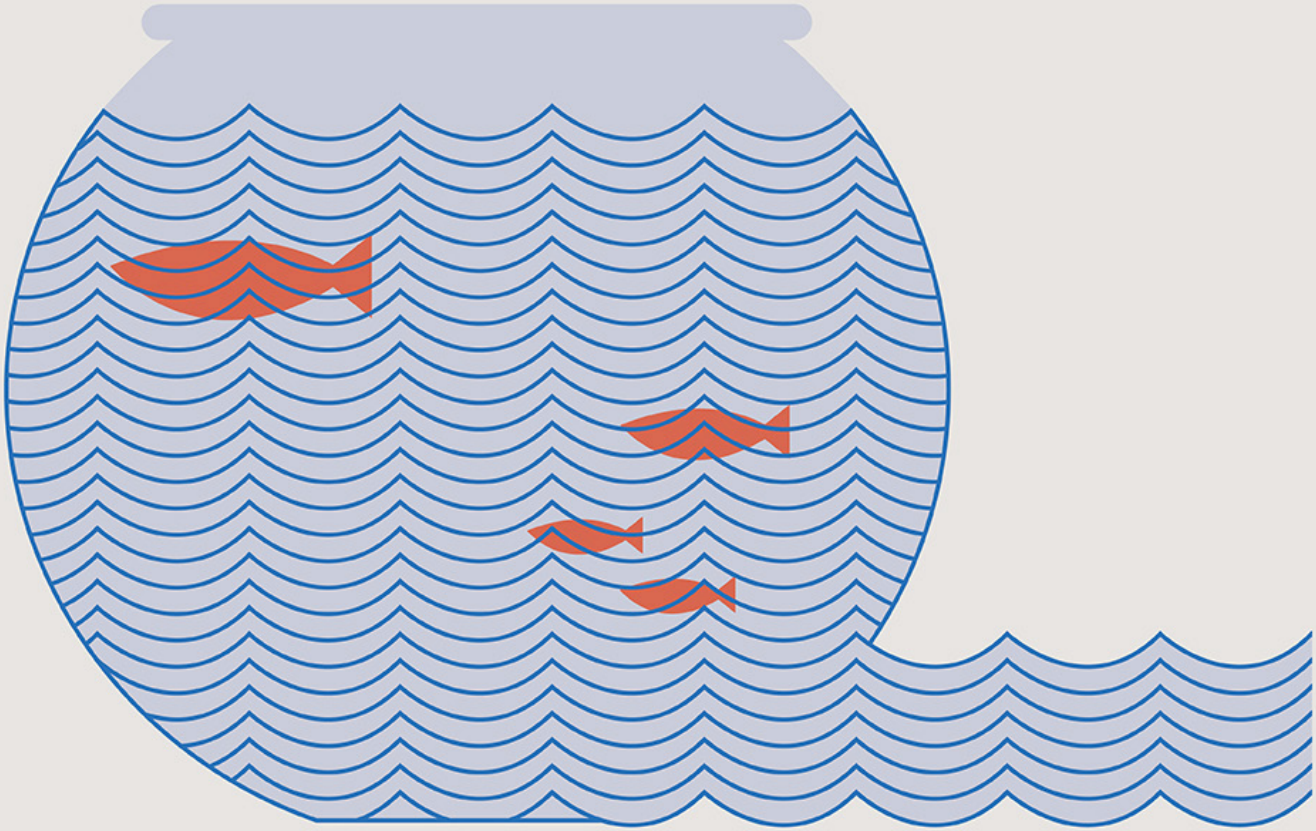


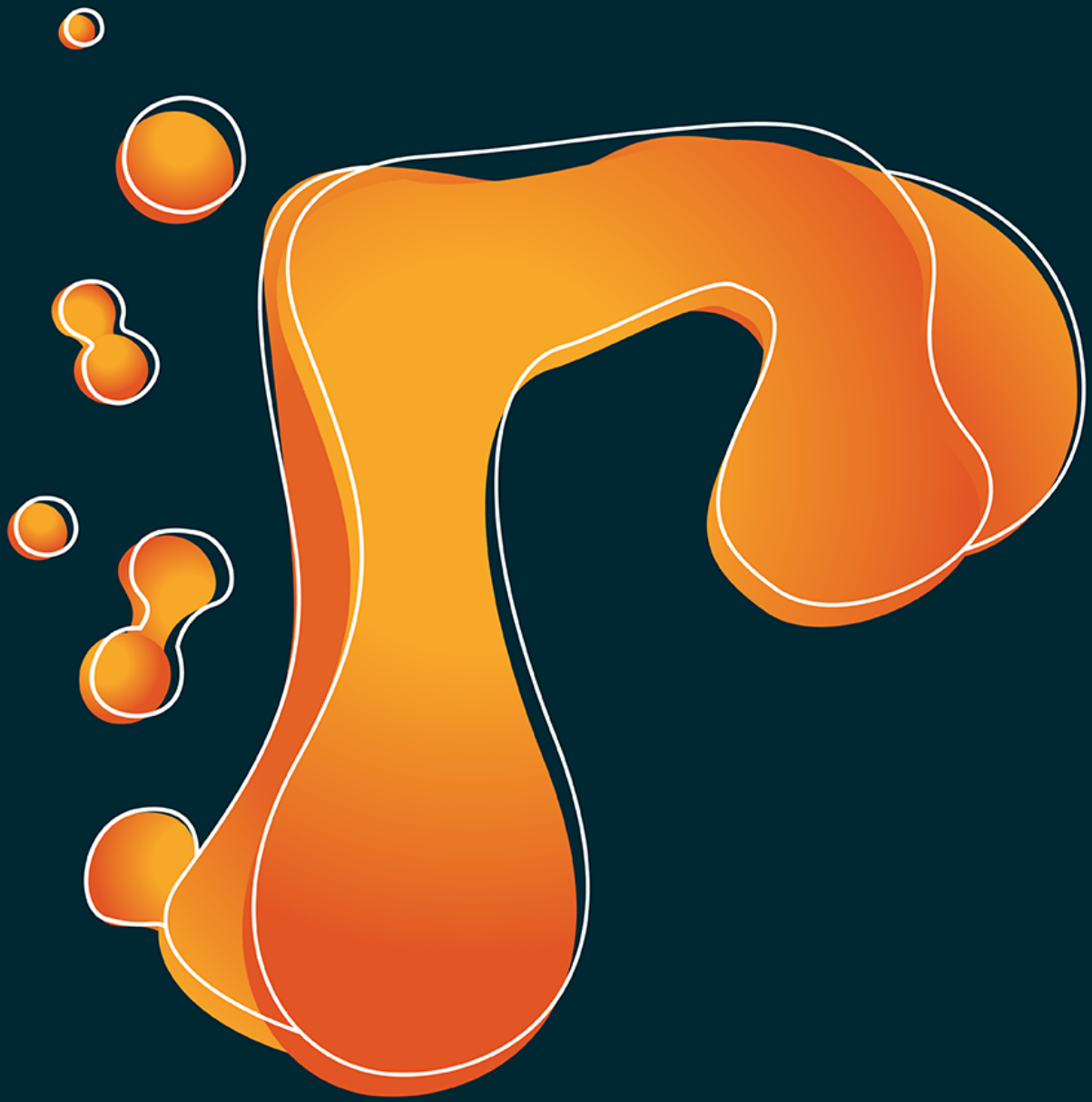


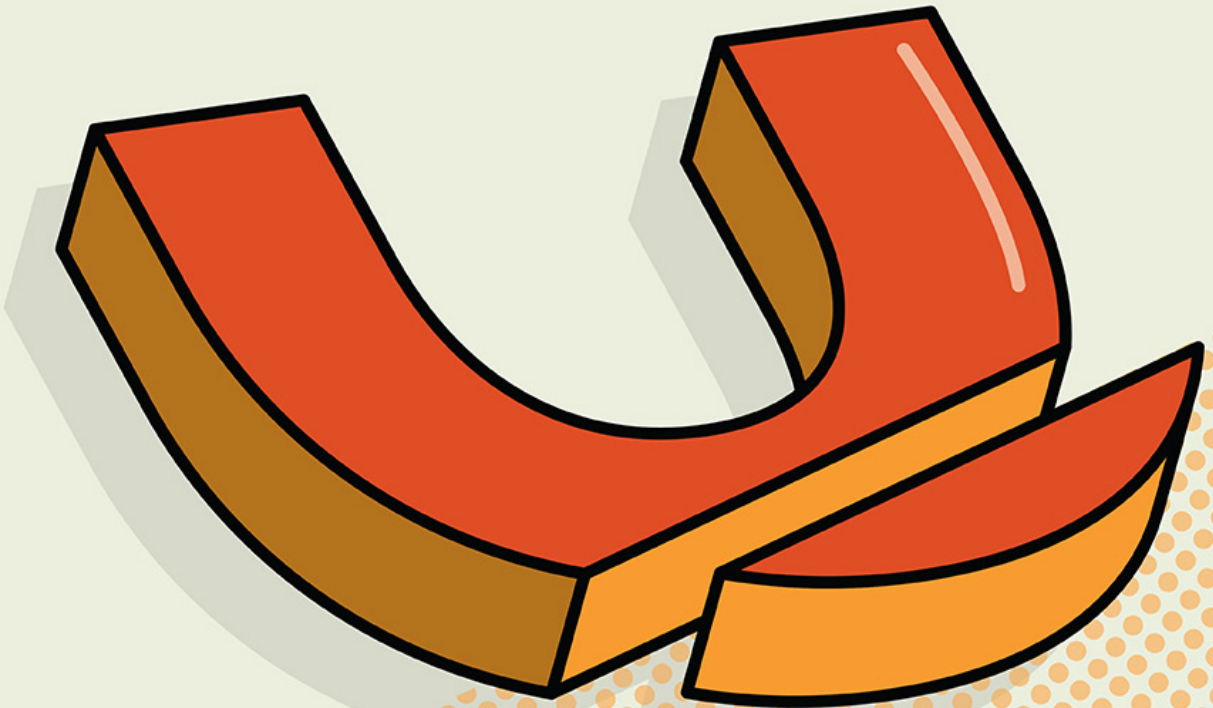


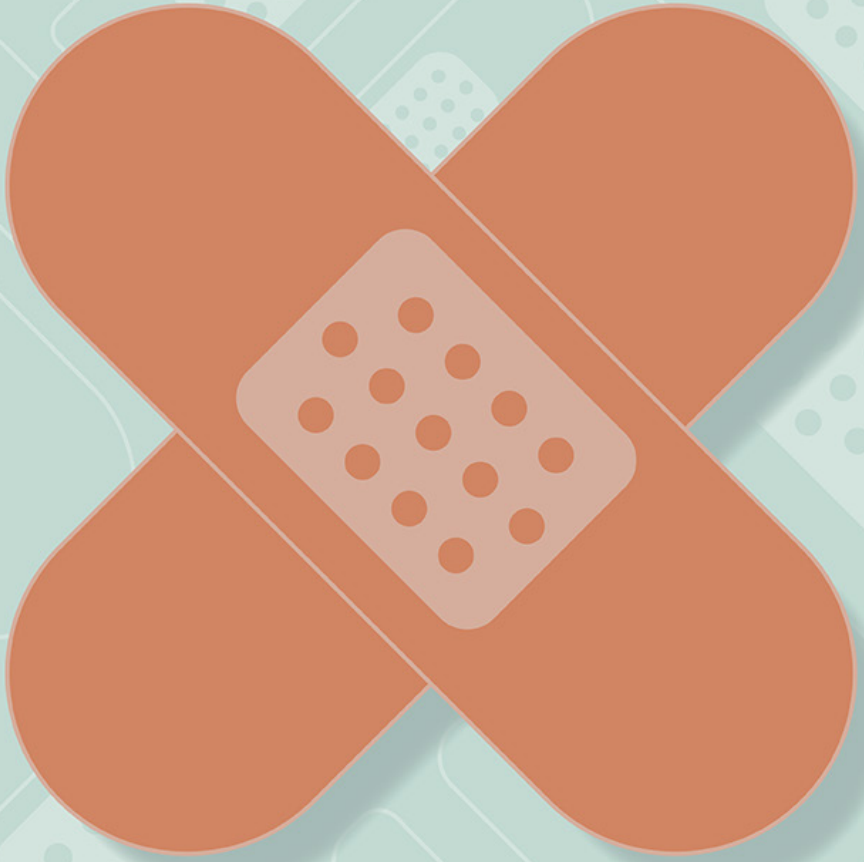


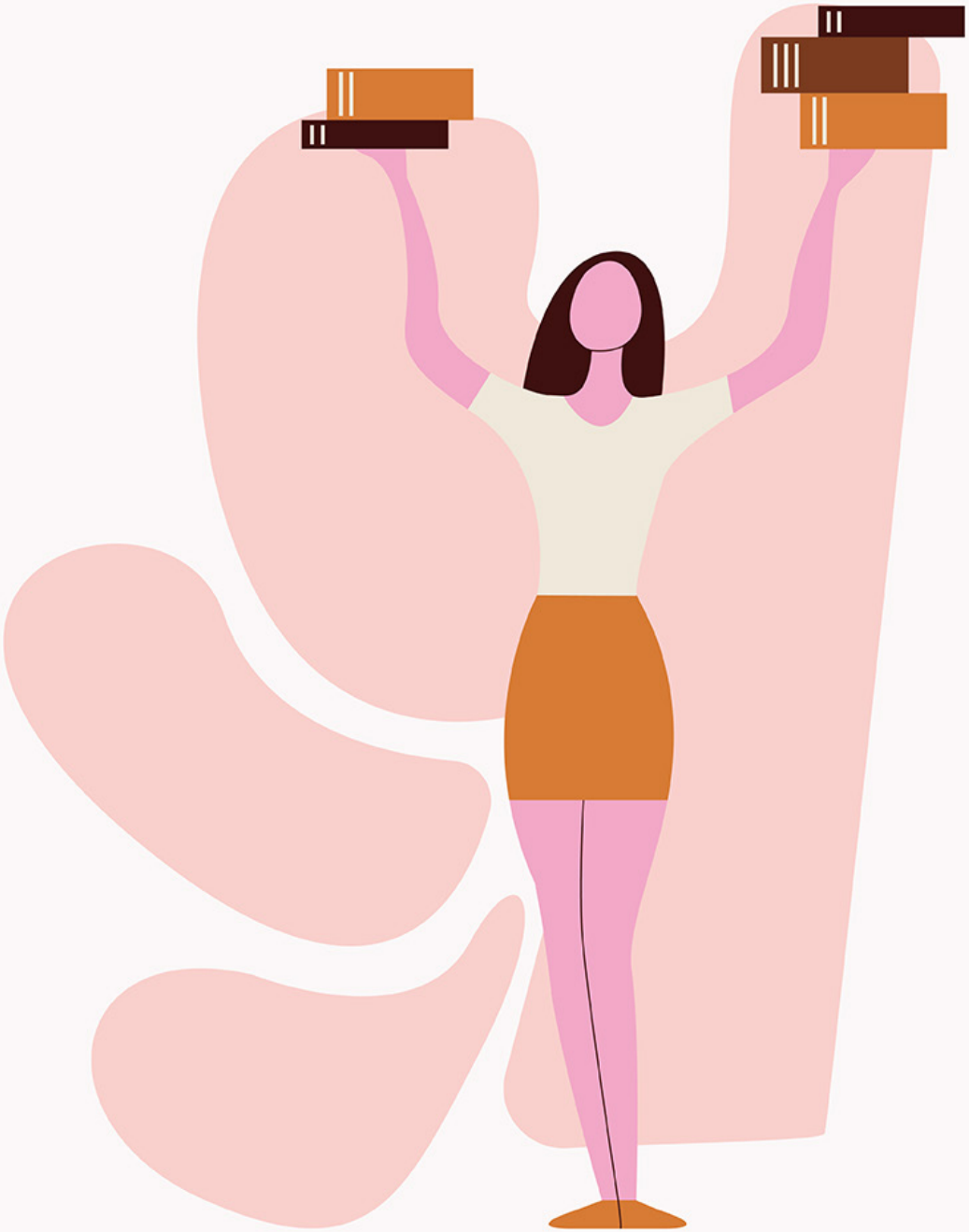


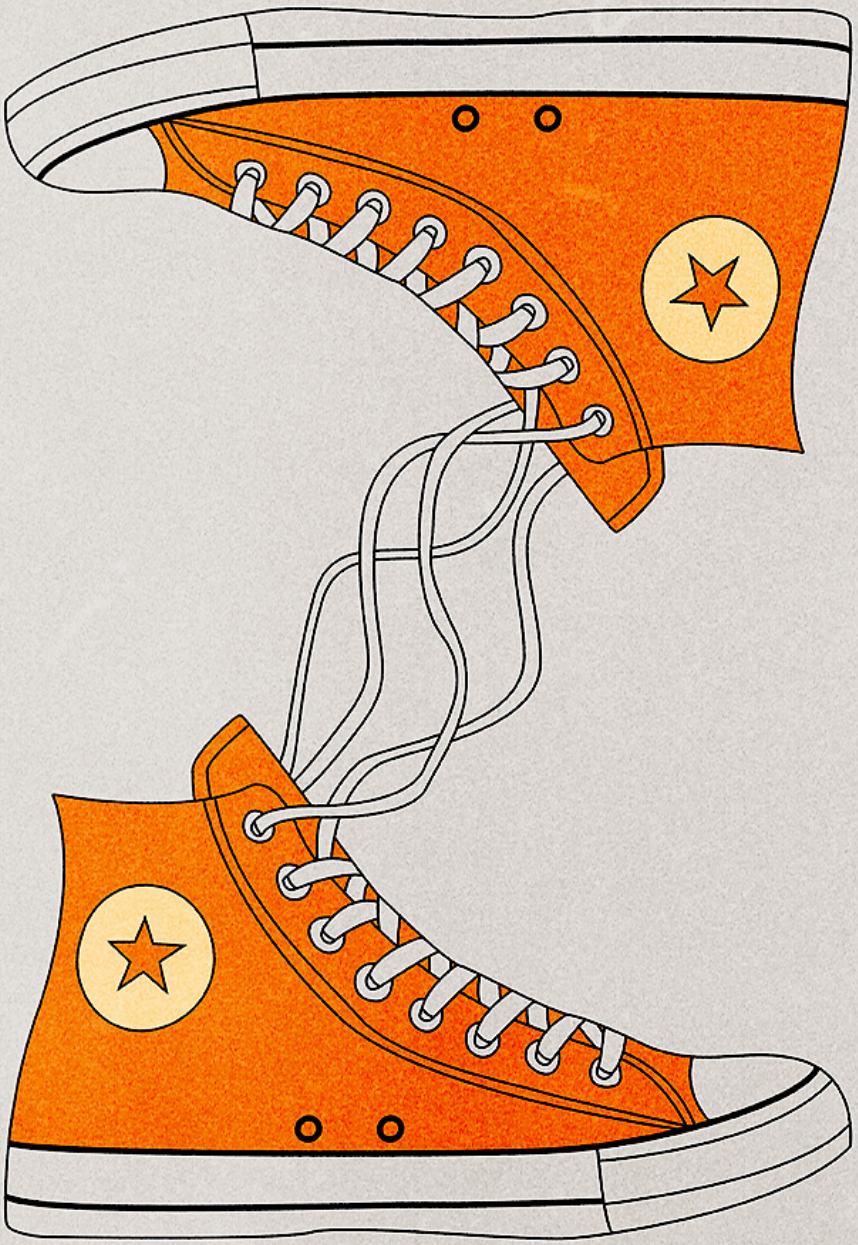






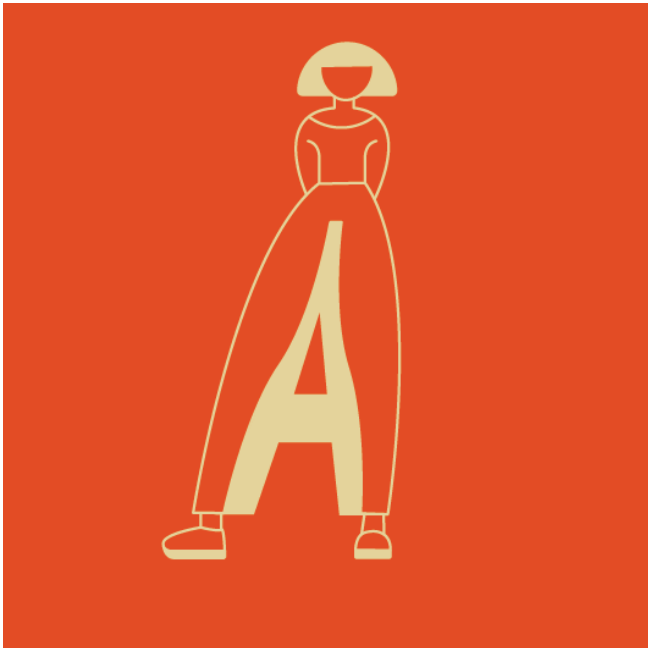






DIGITAL SKETCHES

EVERY FINAL LETTER CAME FROM A DECISION BETWEEN TWO CONCEPTS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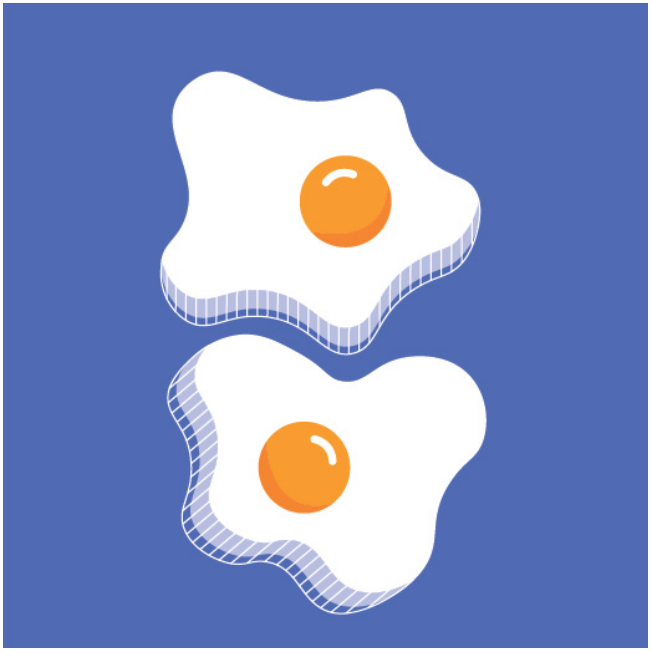
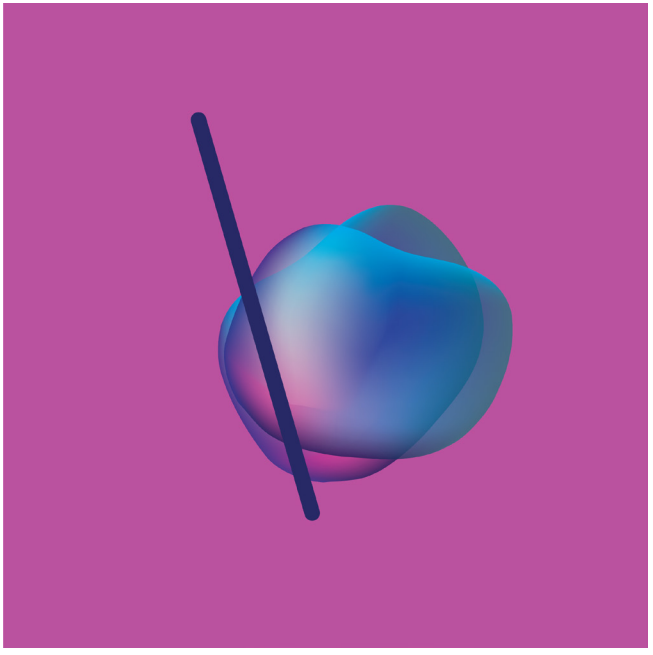
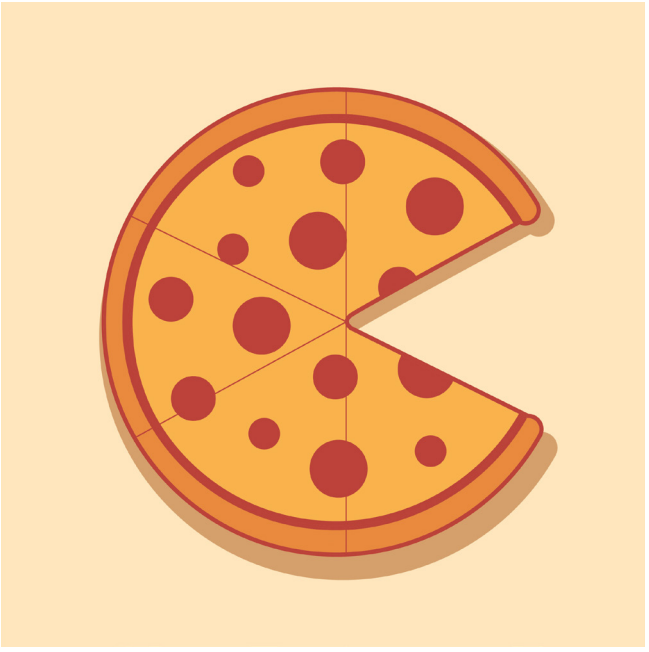
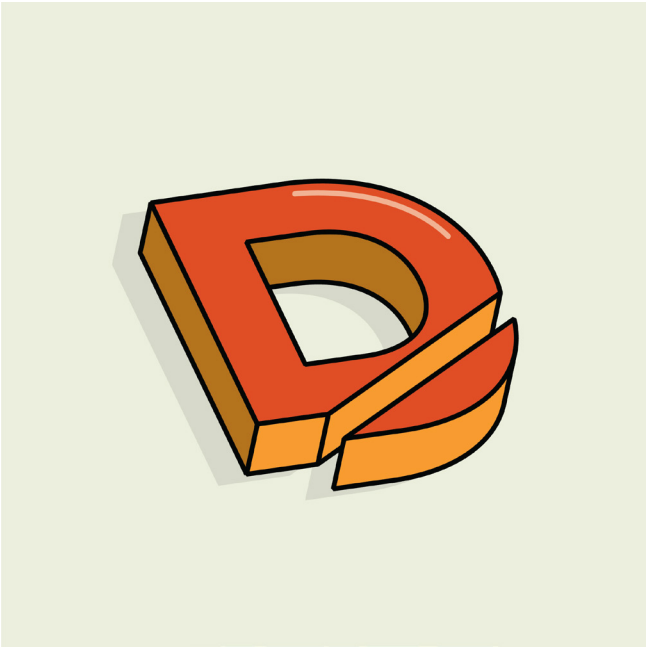
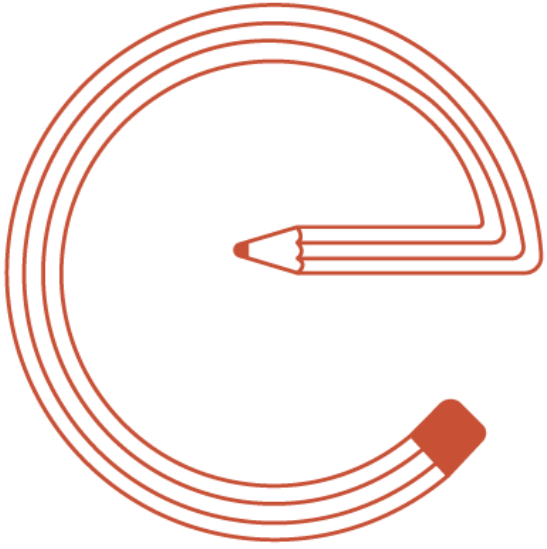
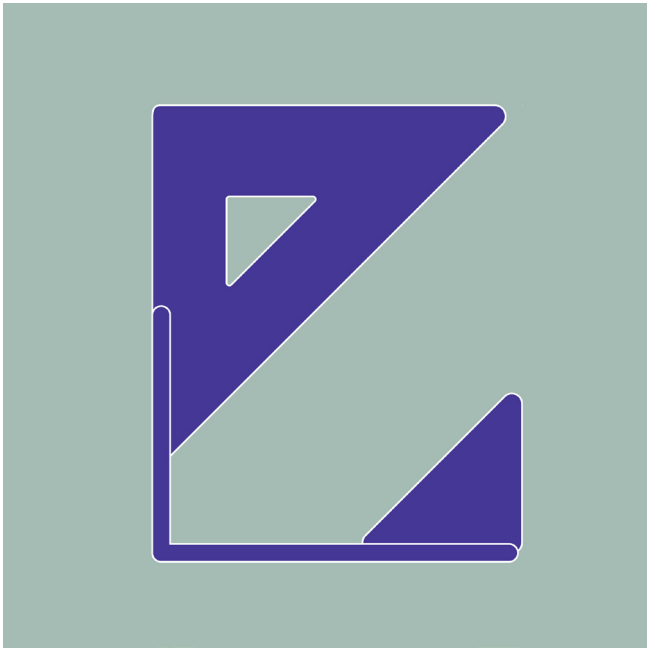


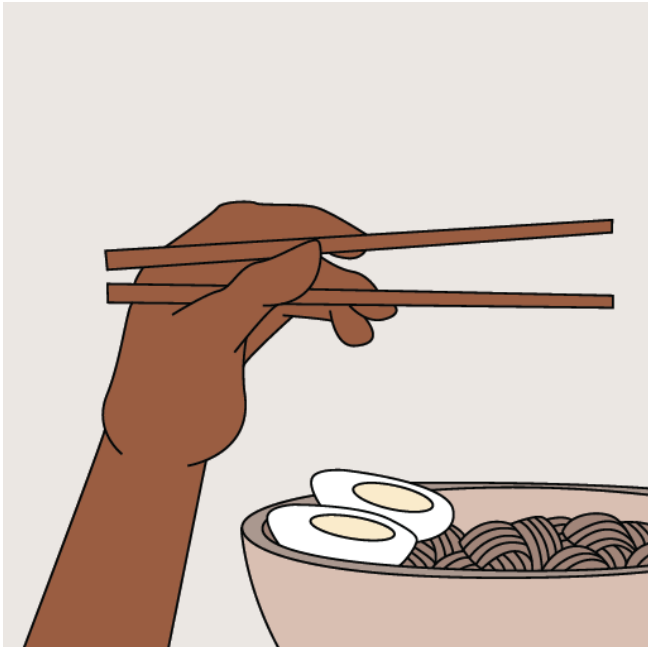


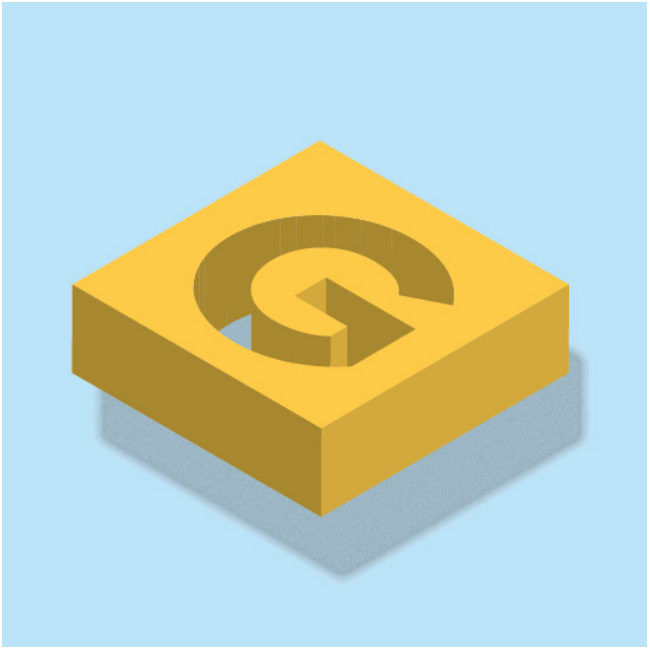


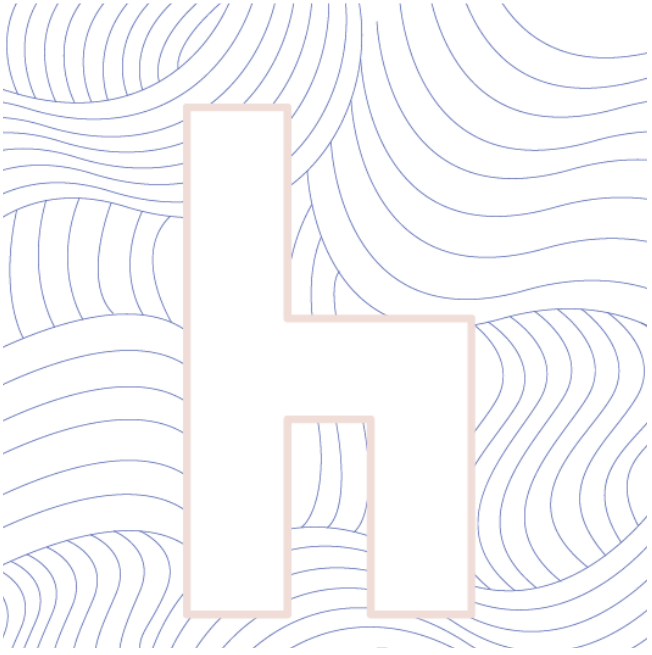


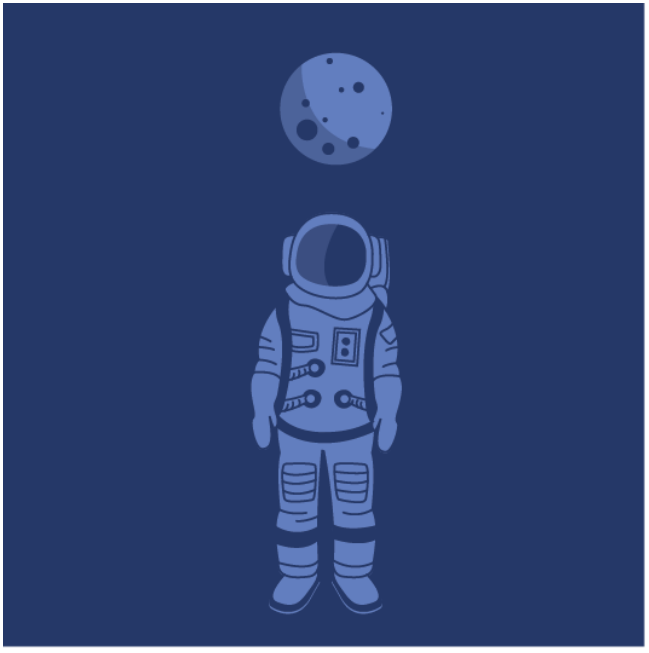


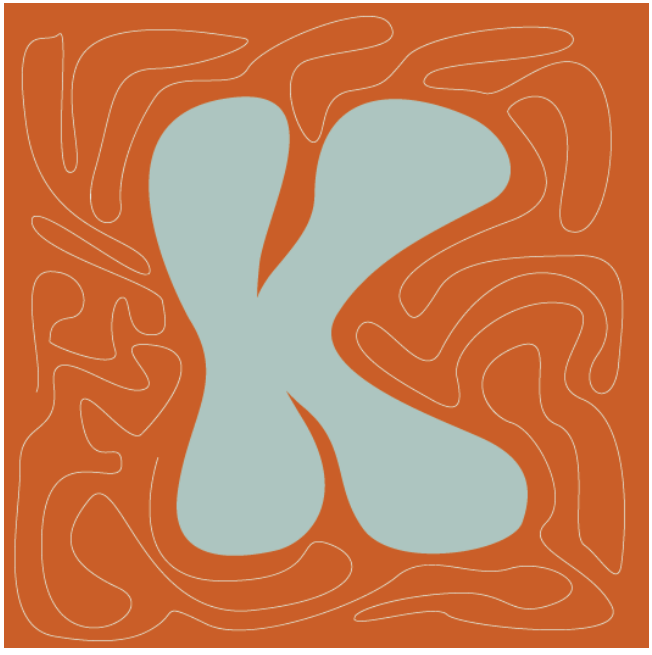


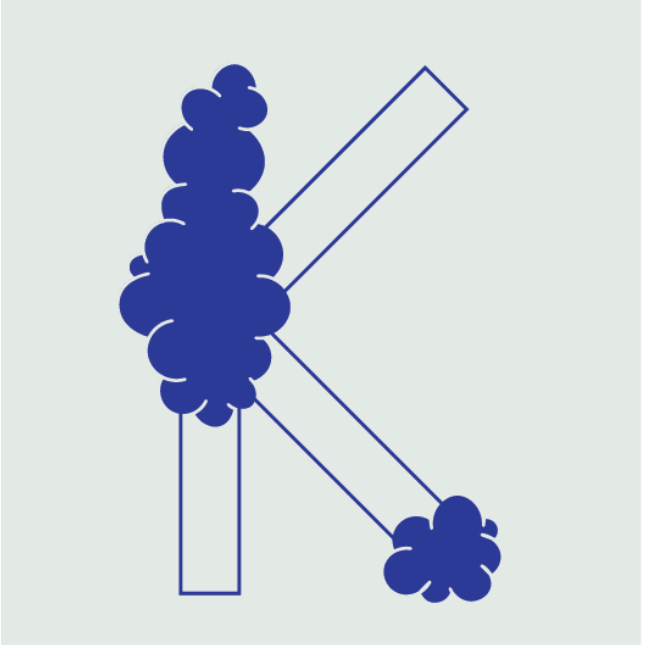


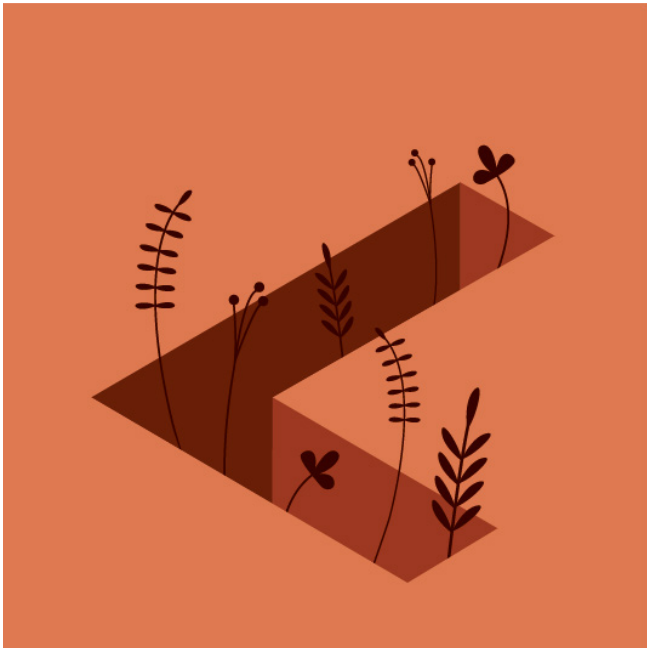


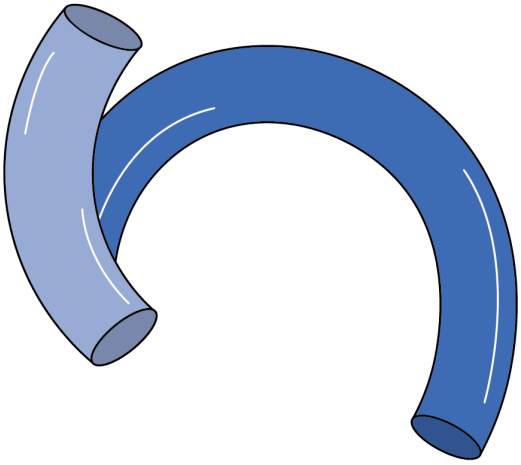


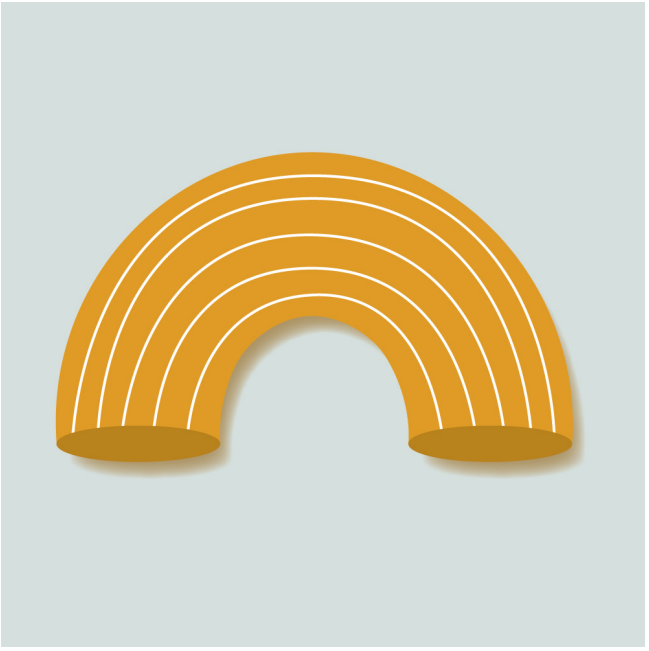


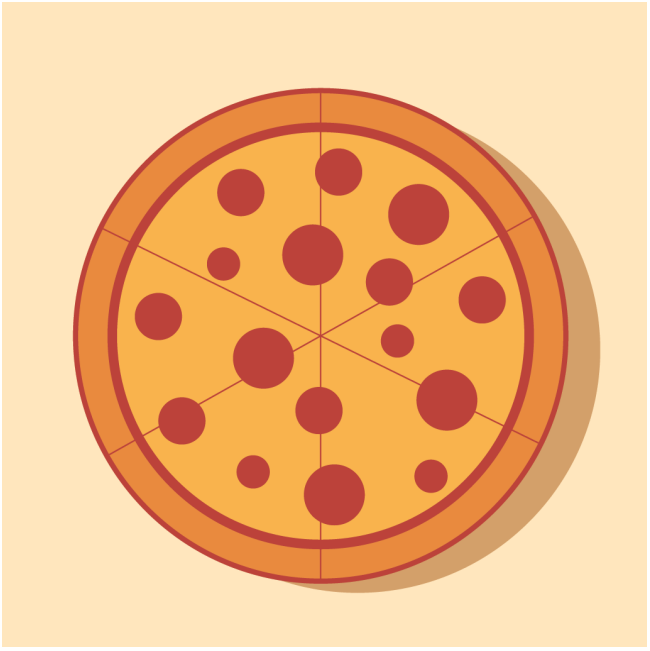


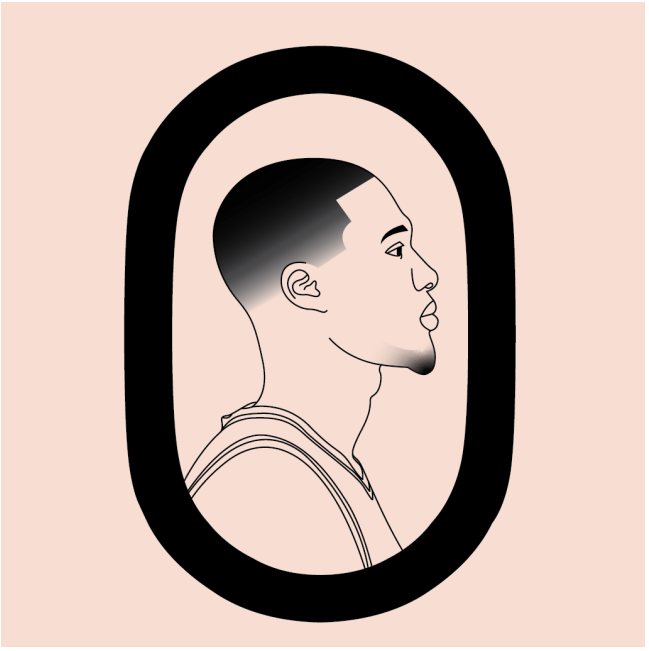


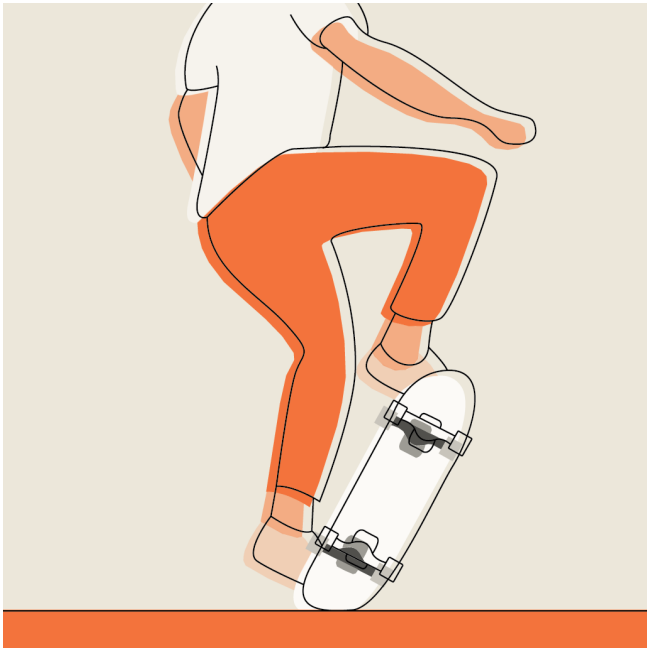


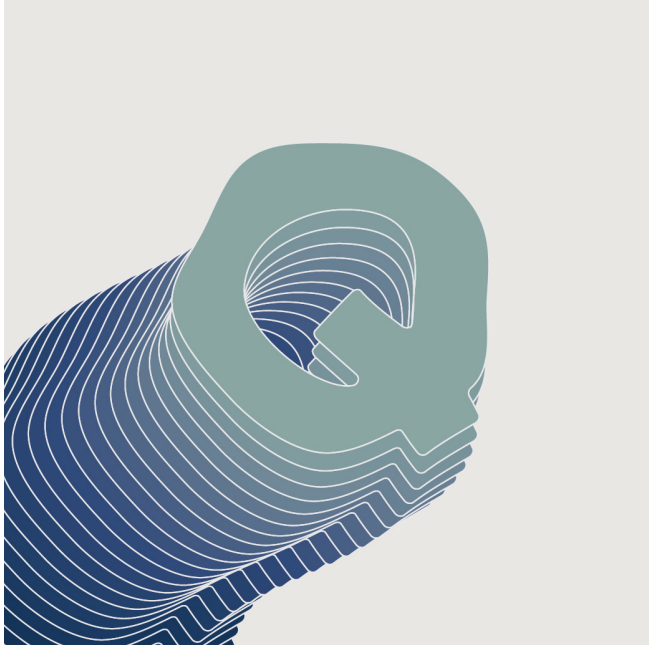


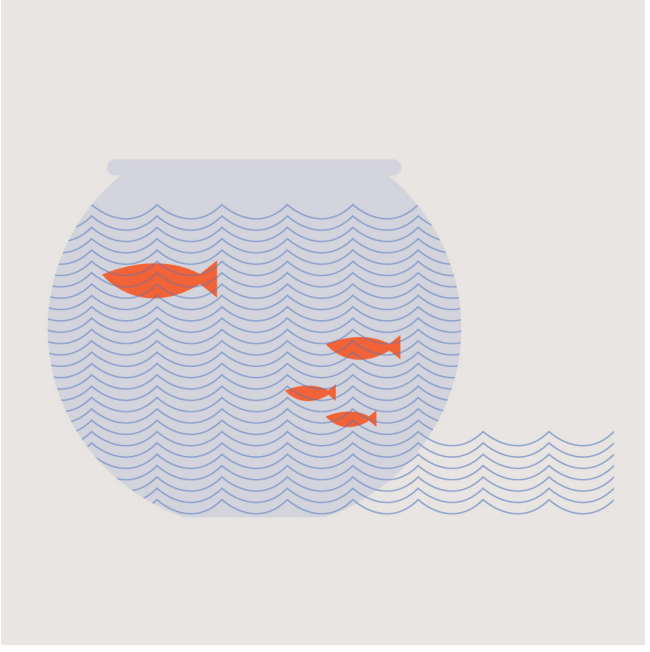


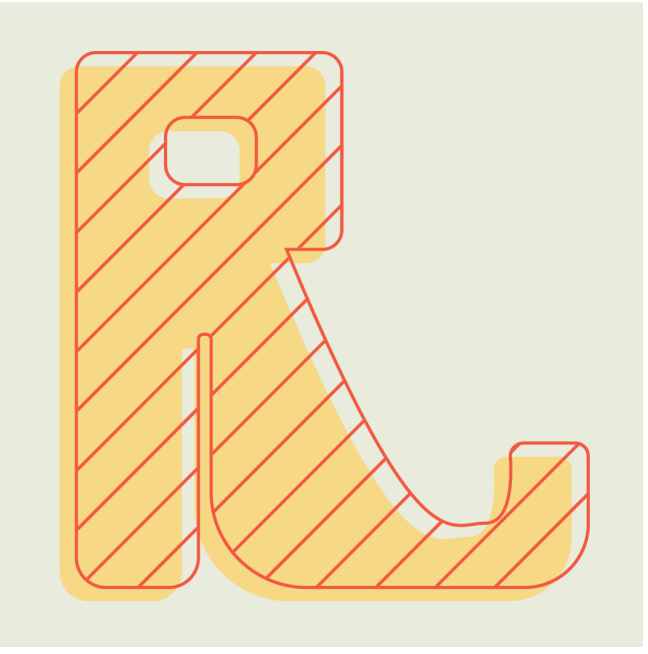


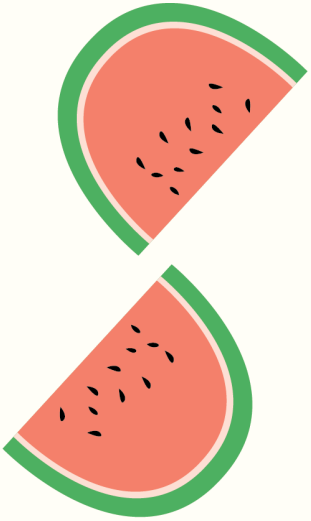


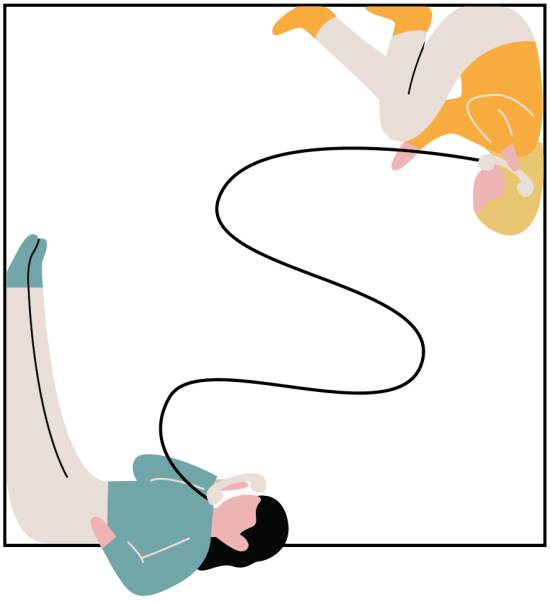


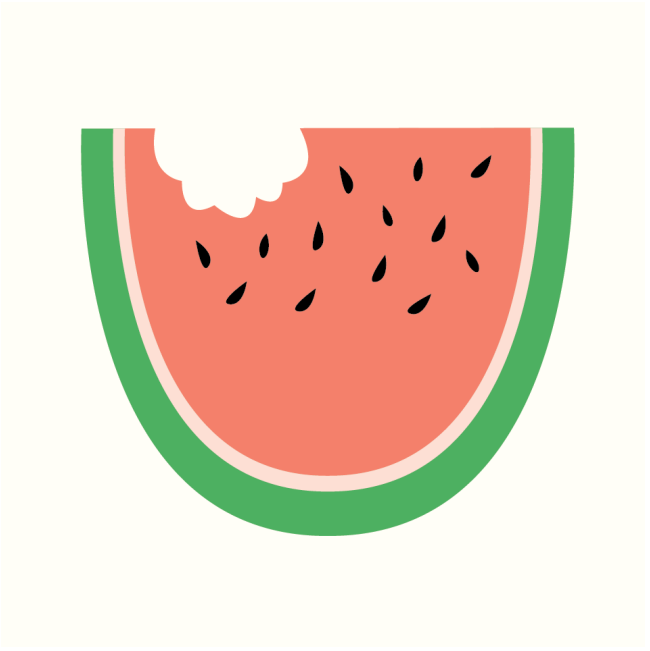


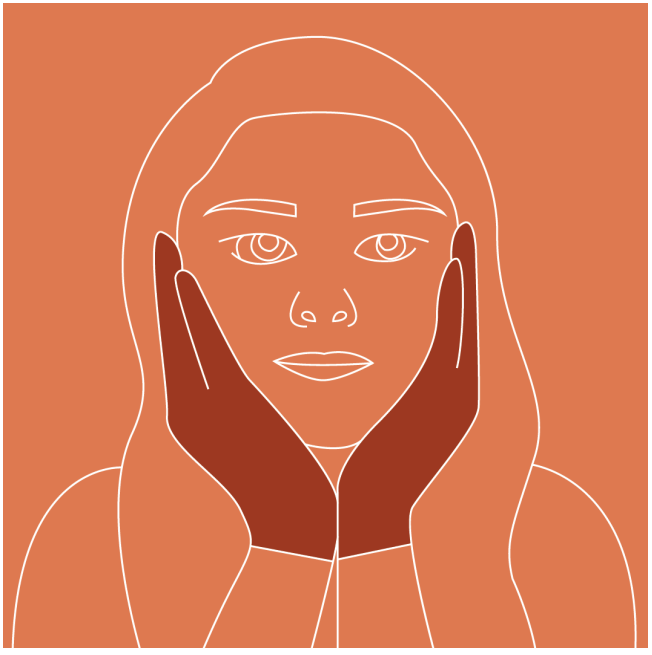


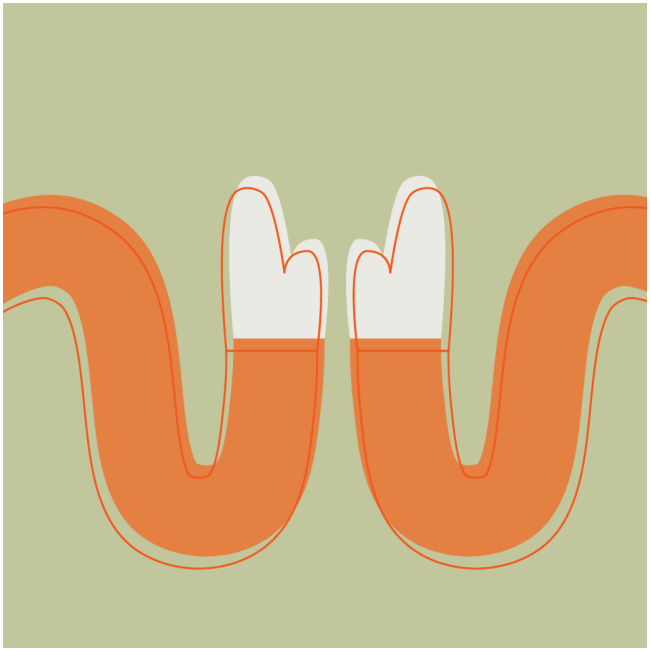


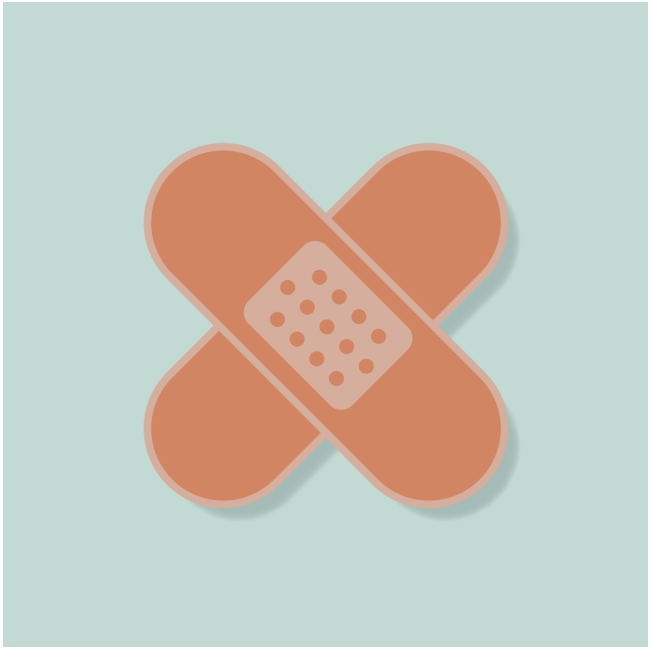


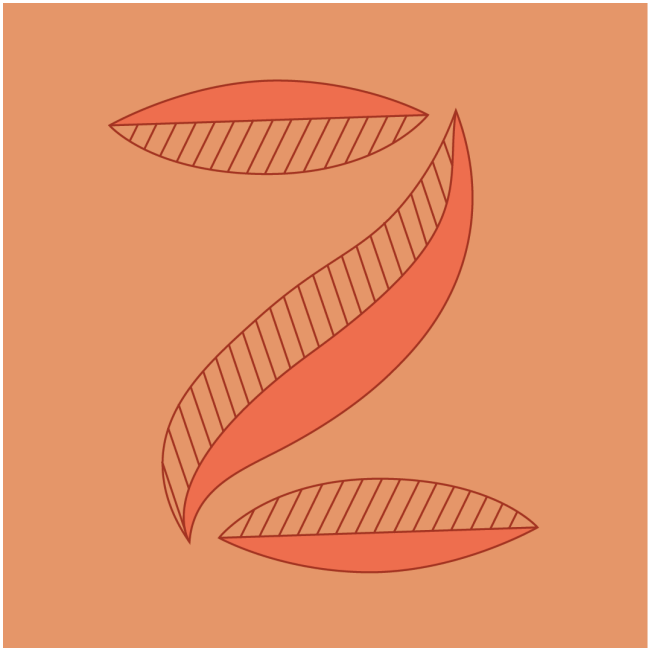










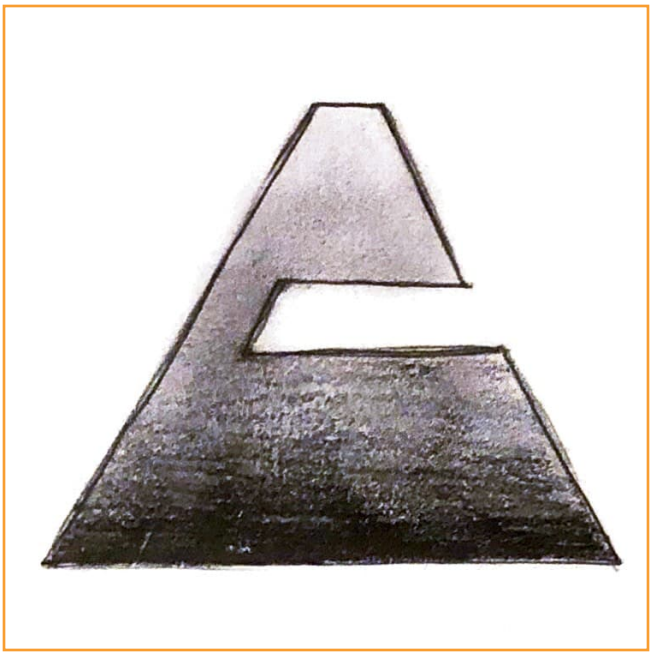


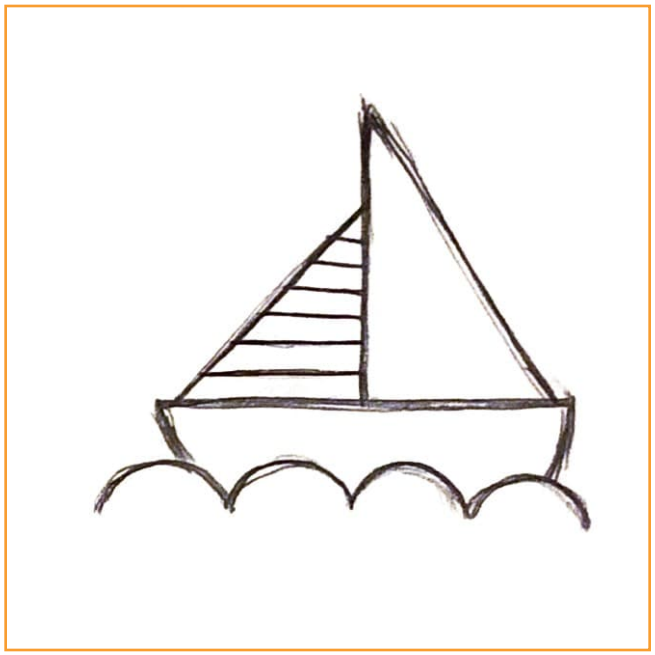
REVISIONS

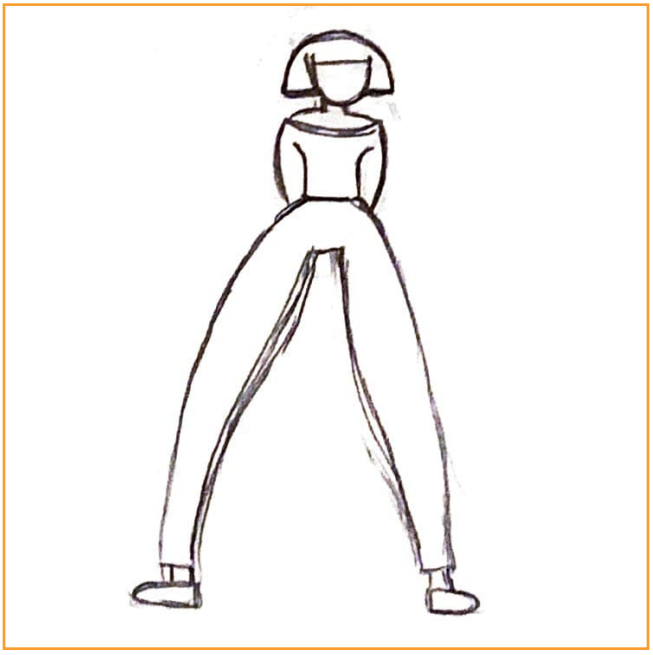
AFTER DECIDING ON THE STRONGEST DIRECTION FOR EACH LETTER THE DESIGN WENT THROUGH SEVERAL ROUNDS OF CRITIQUE BEFORE FINALIZED

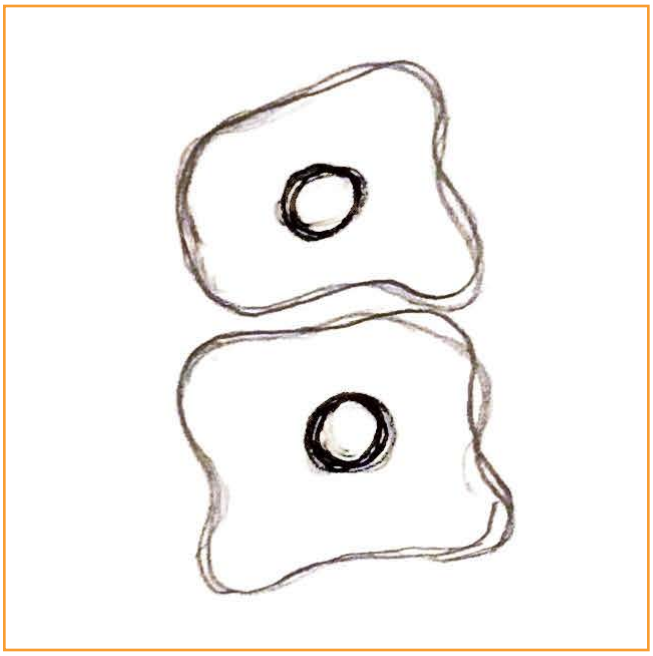
INITIAL SKETCHES

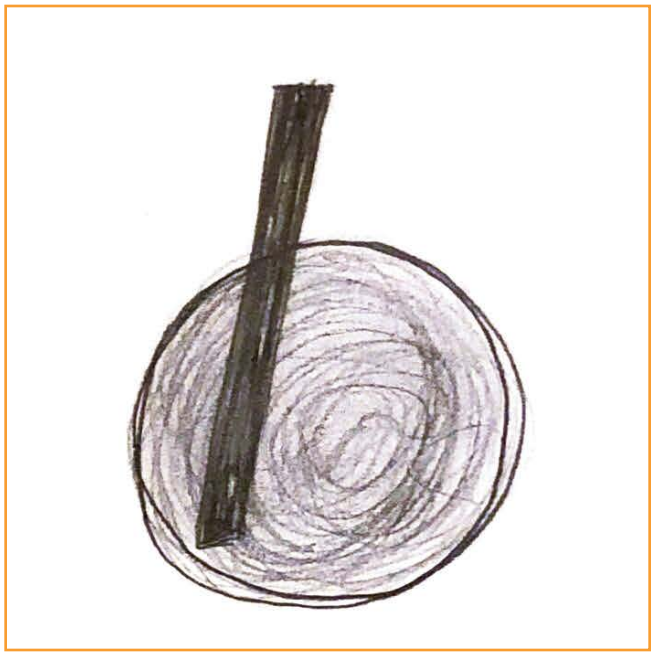
LET'S TAKE IT BACK TO THE BEGINNING, EVERY FINAL LETTER STARTED WITH FOUR INITIAL IDEAS/CONCEPTS

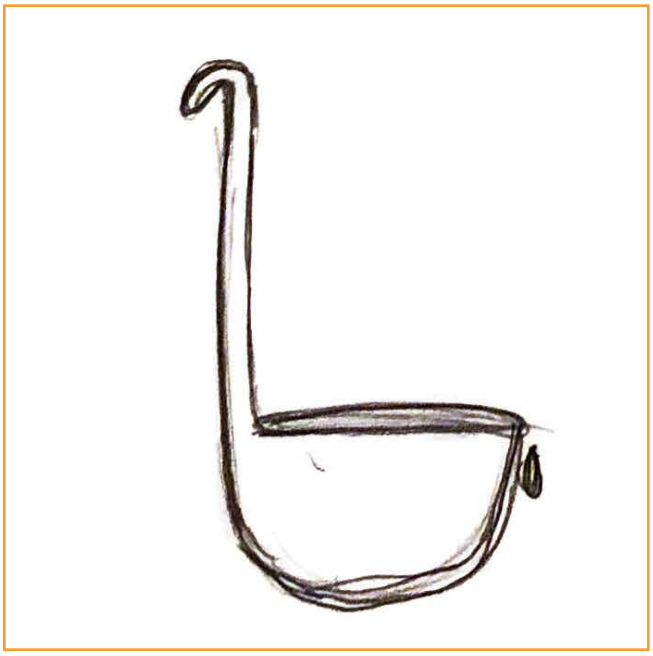


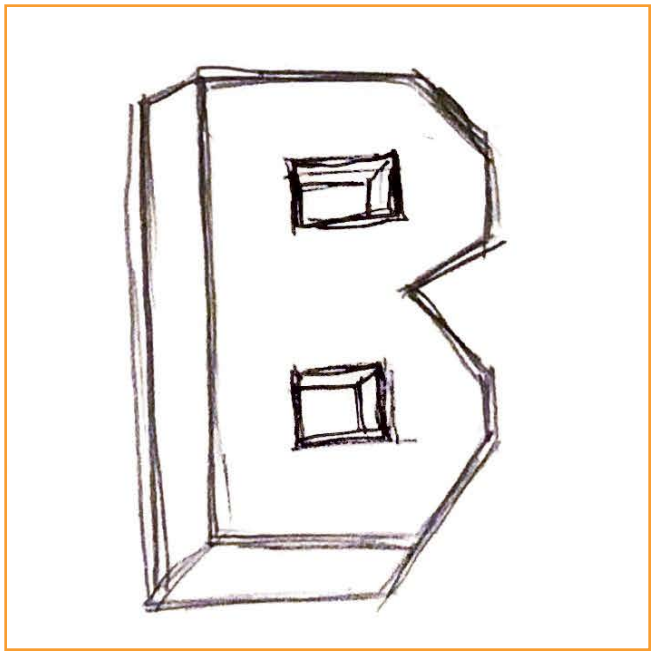


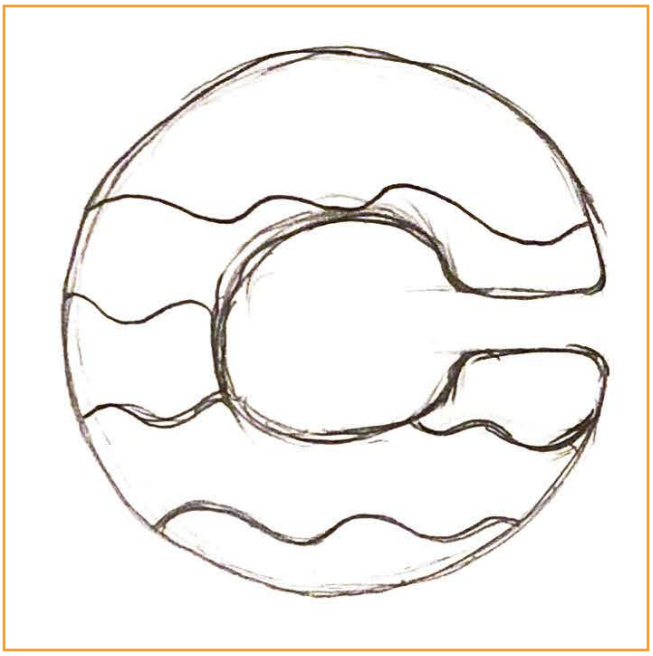


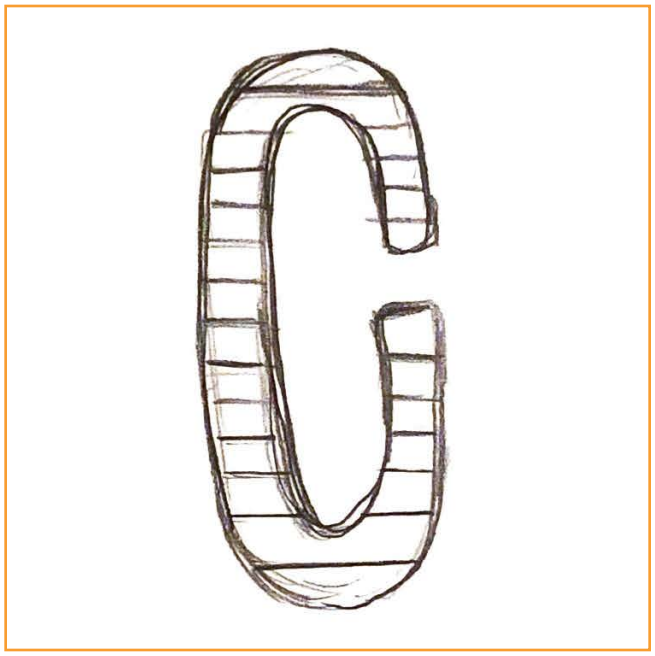


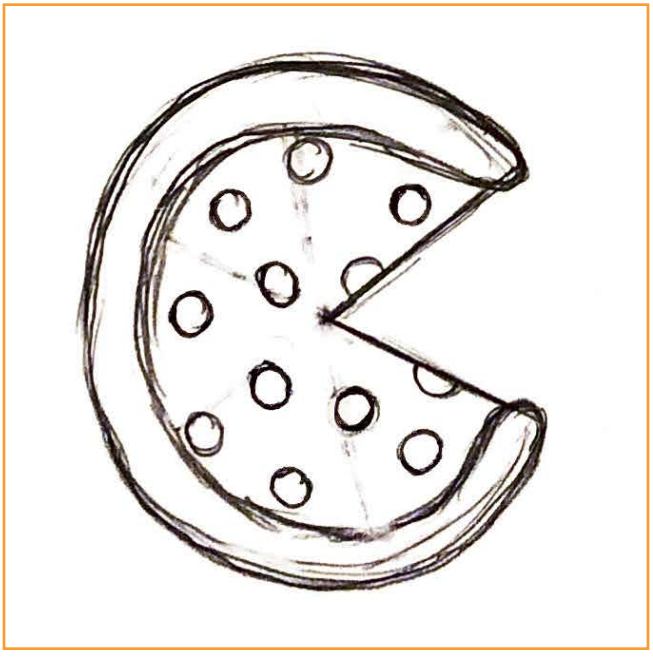


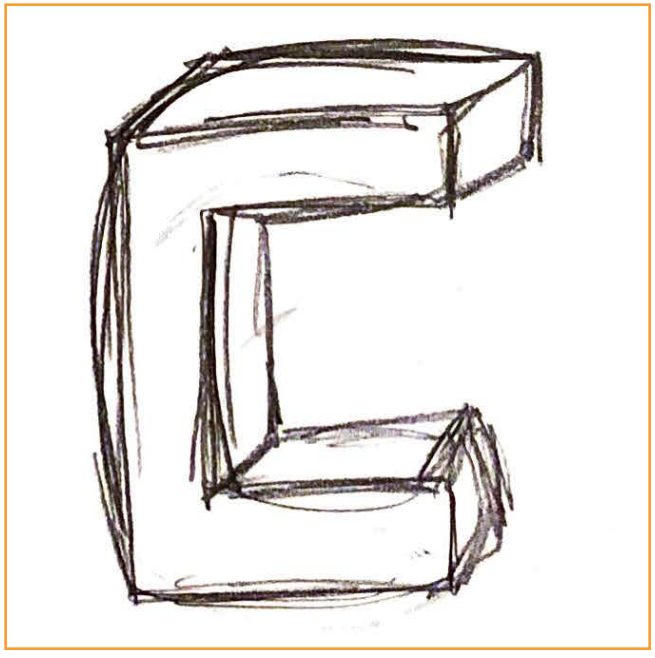


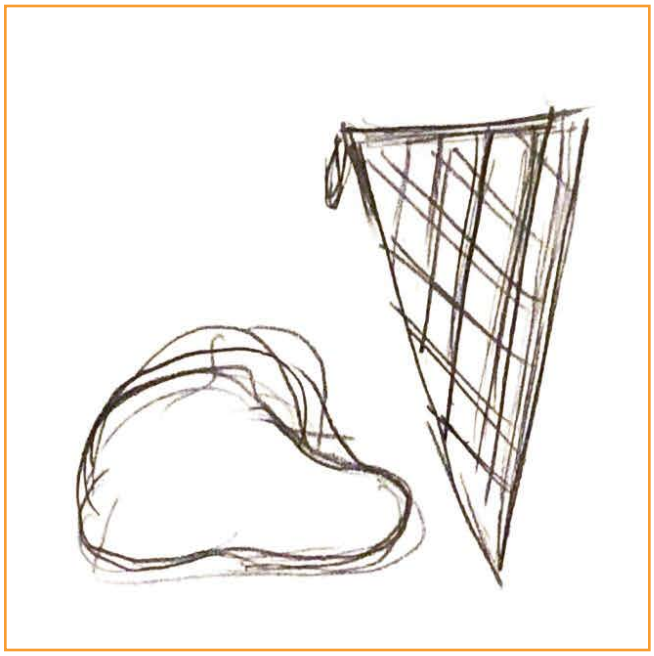


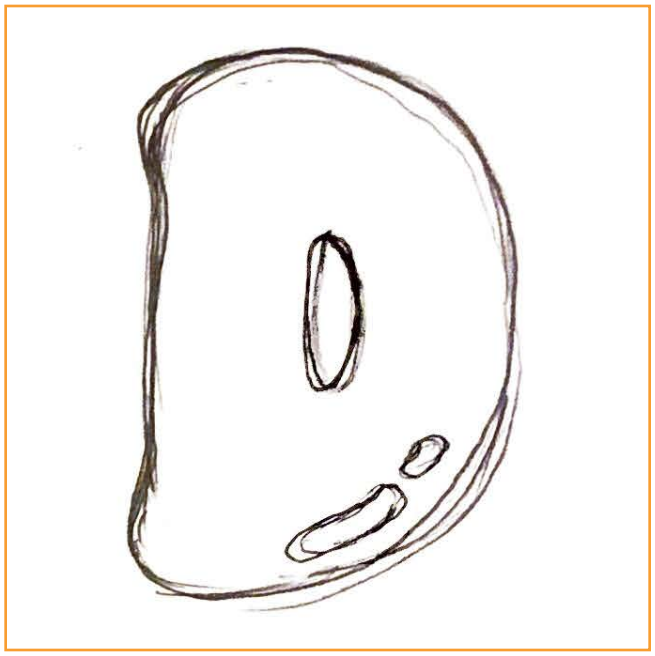


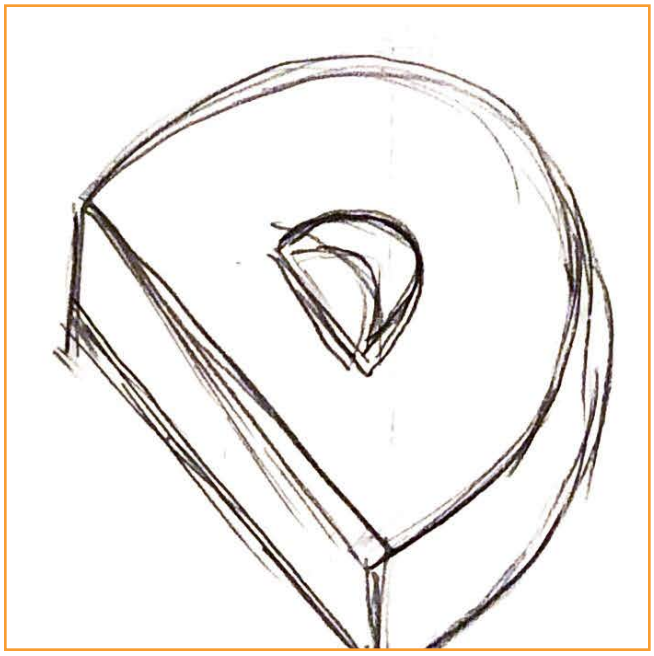


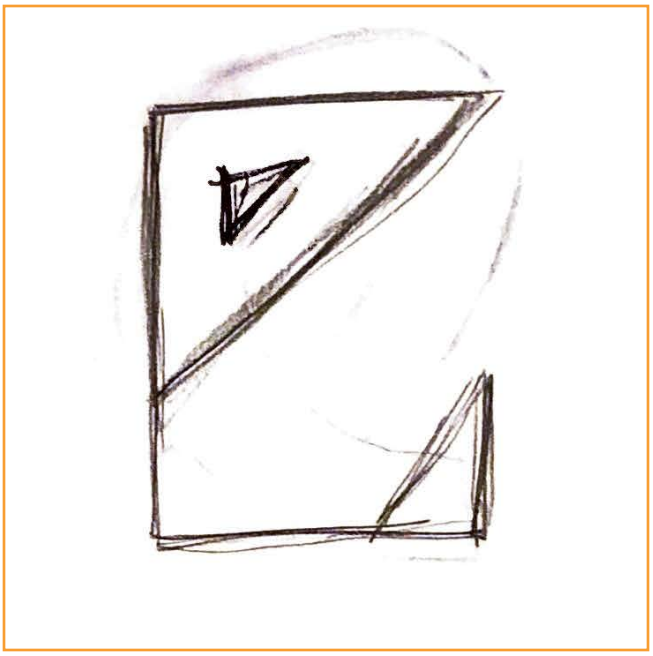


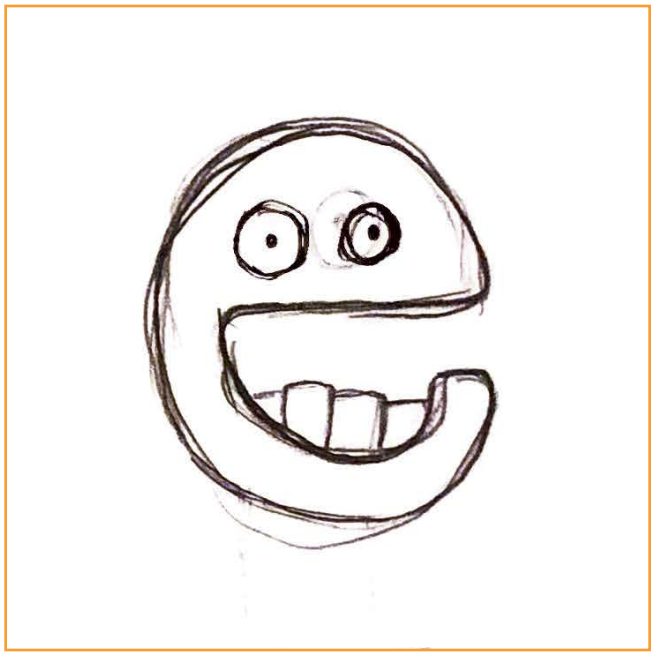


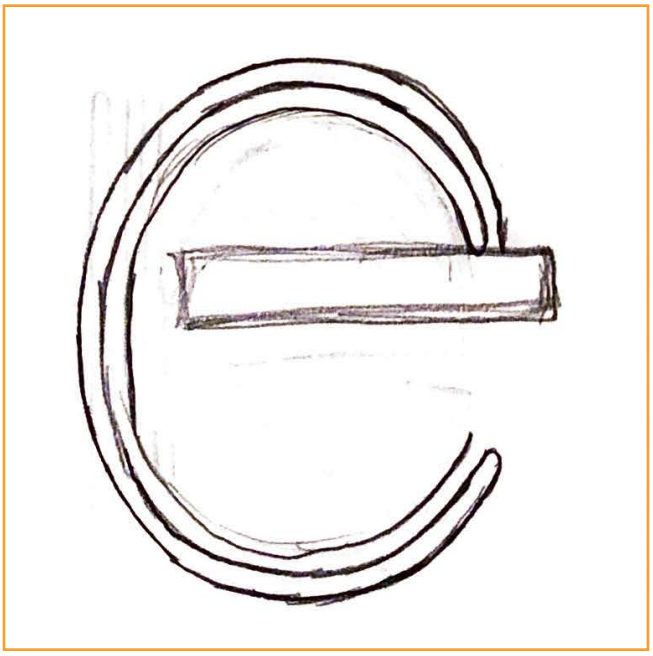


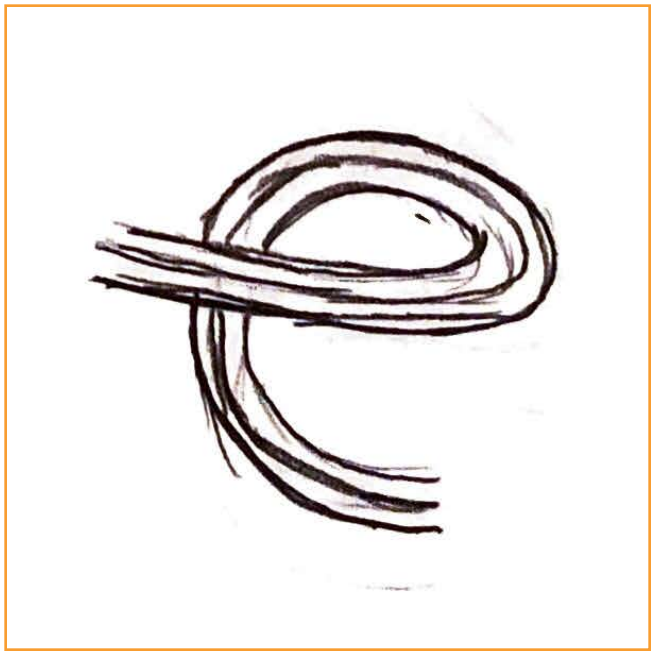


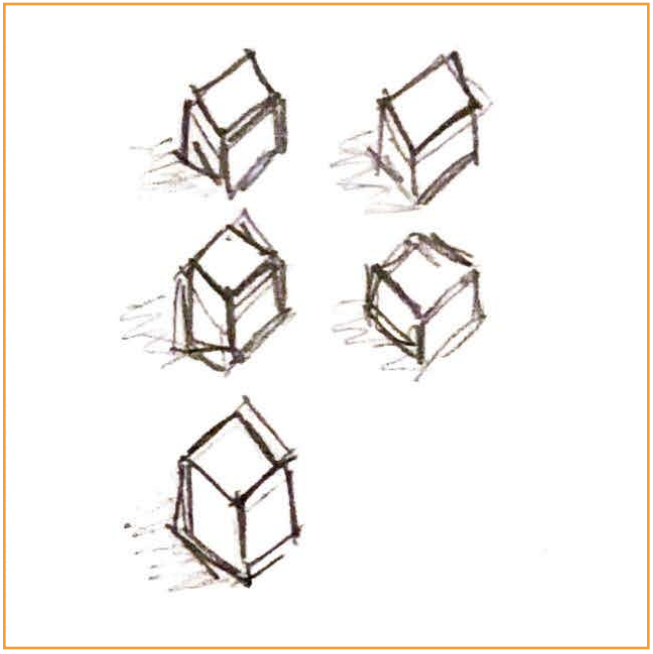


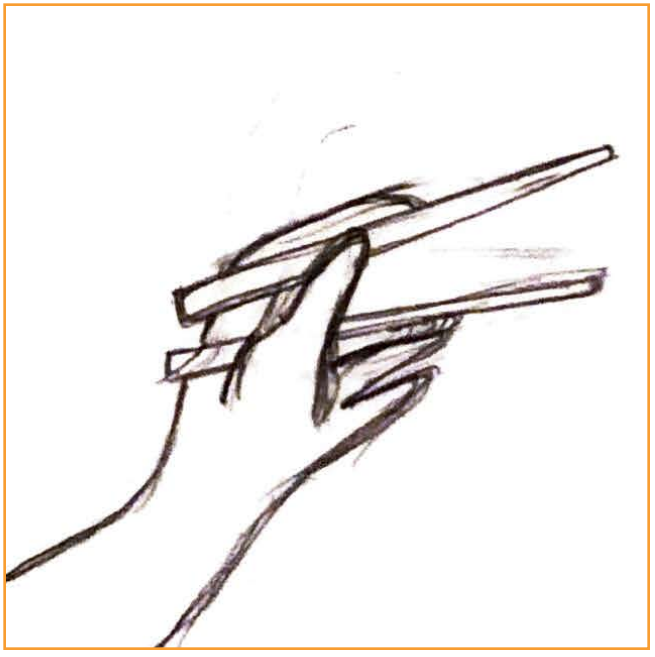


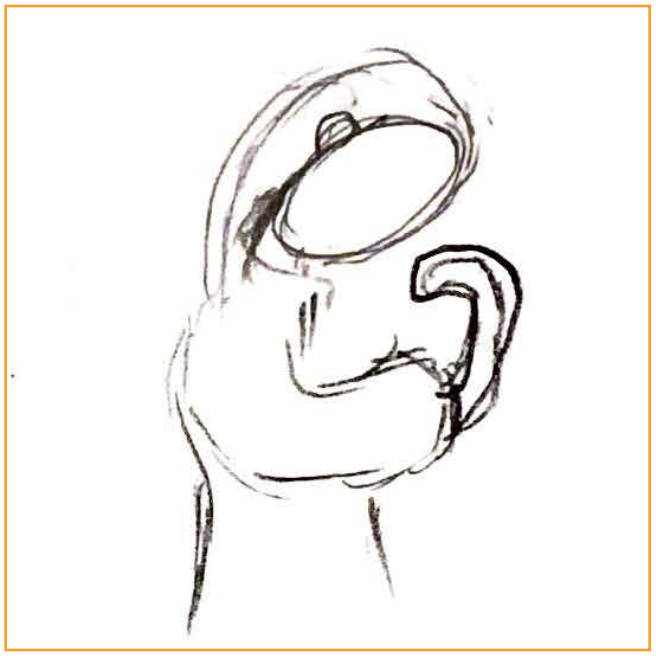


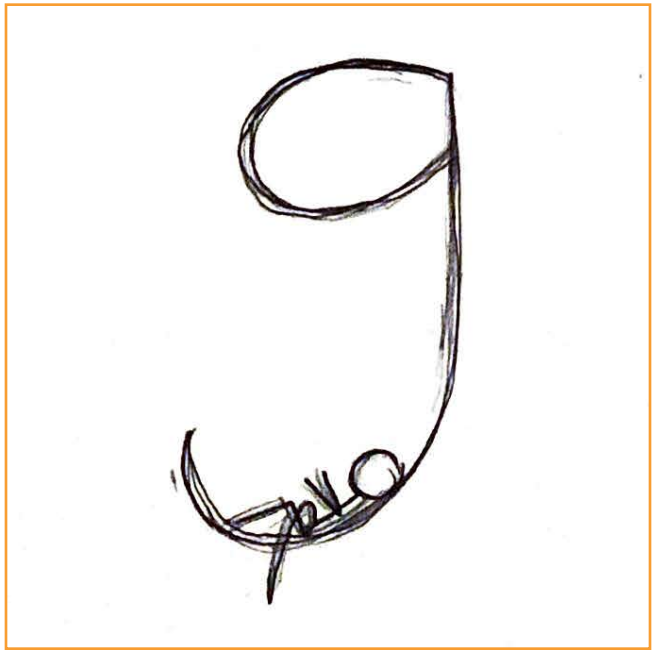


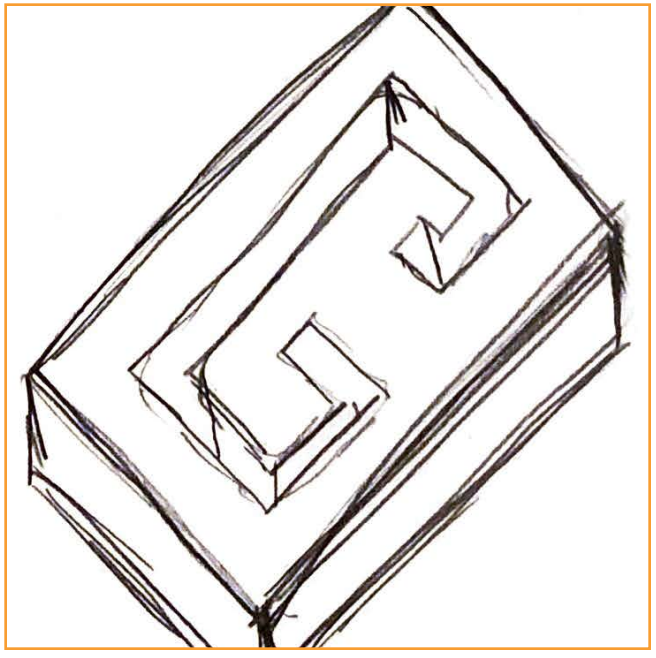


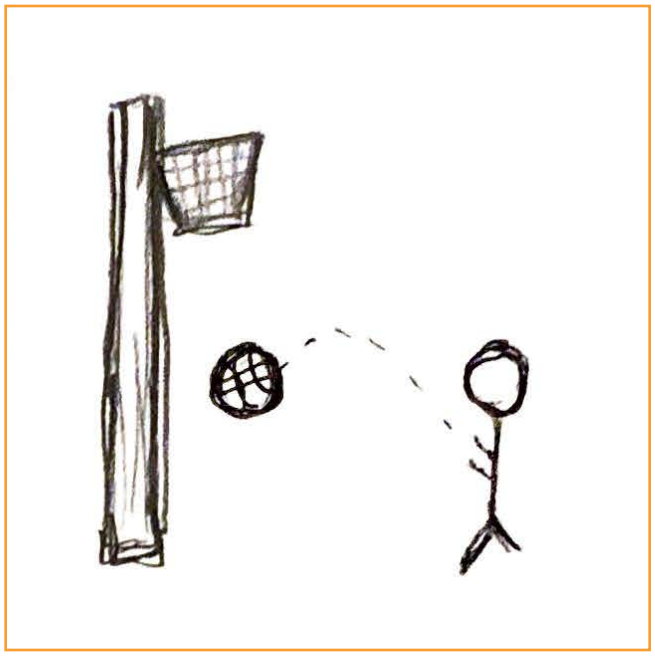


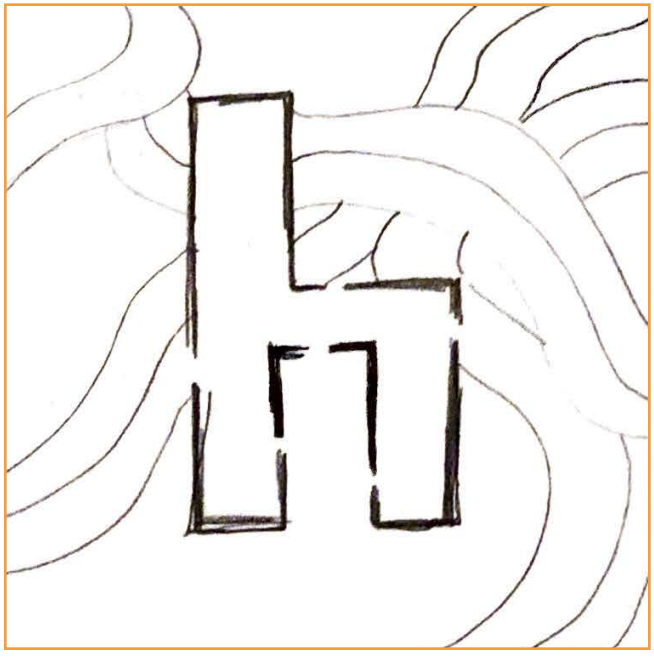


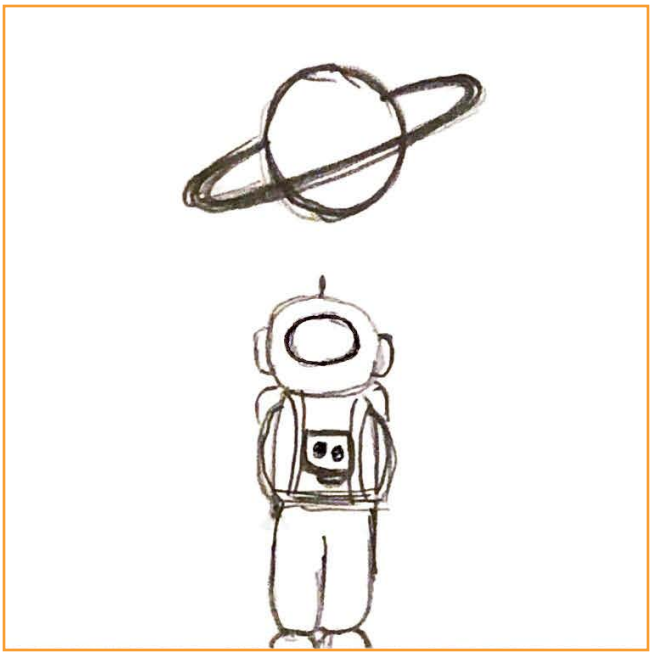


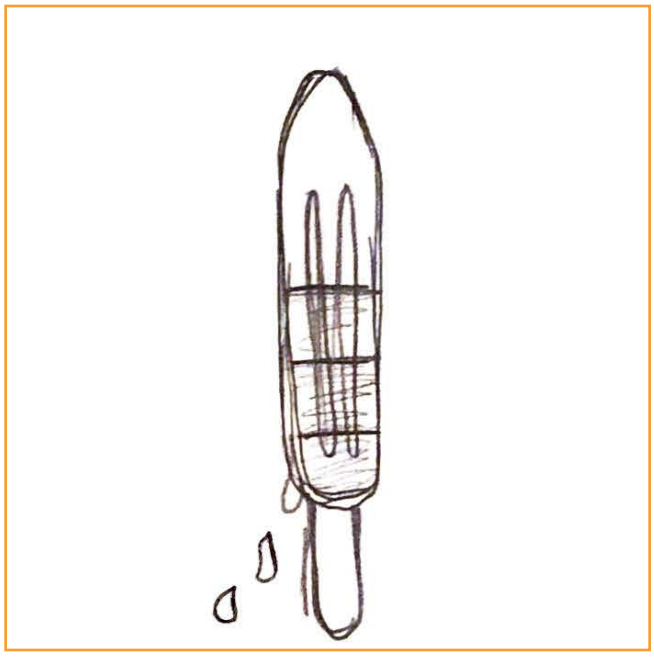


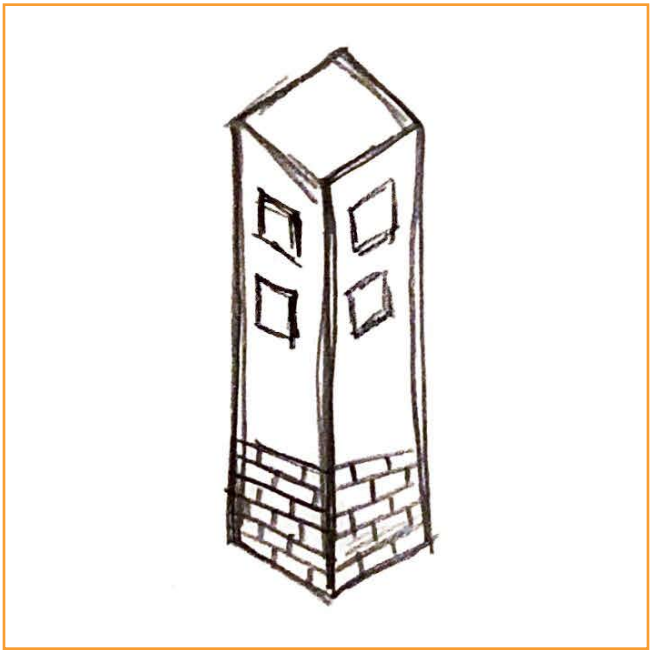


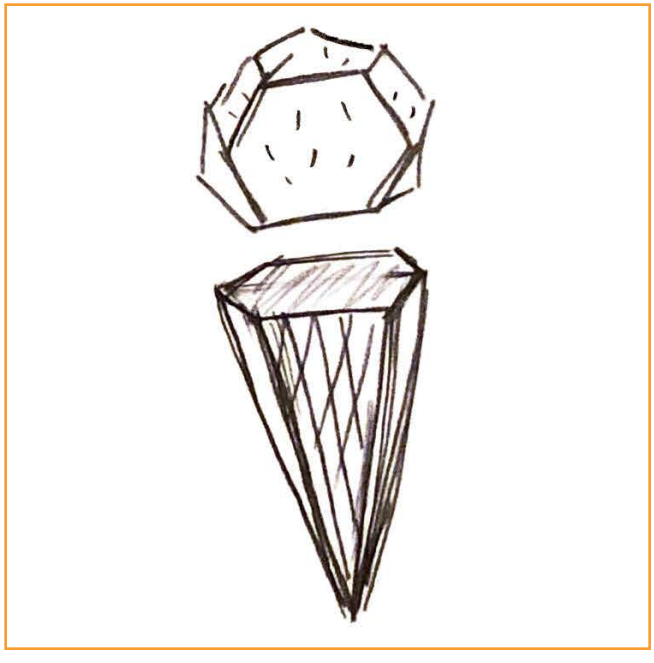


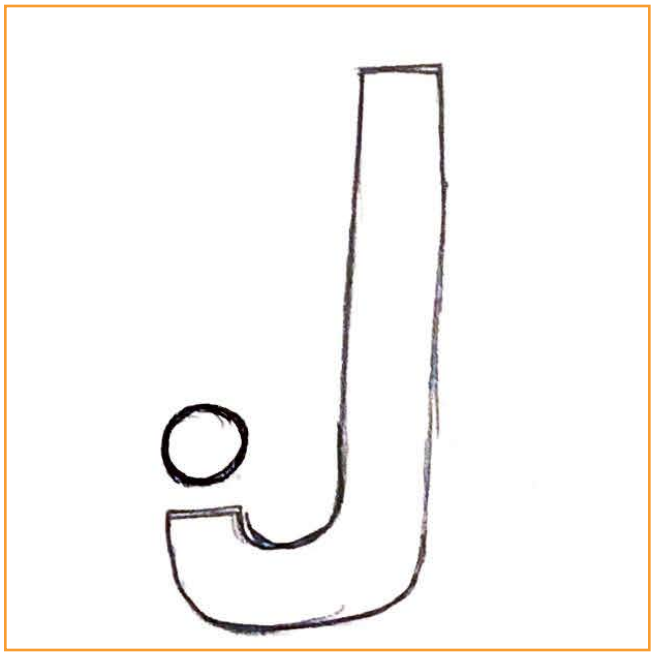


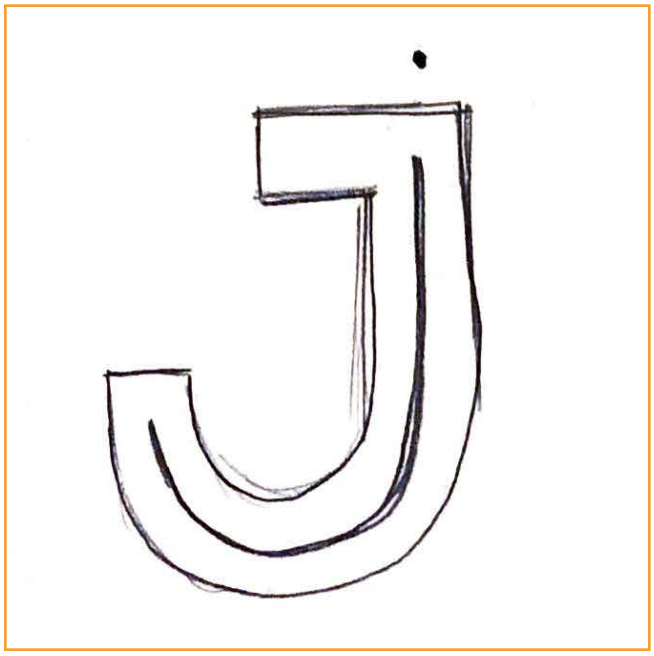


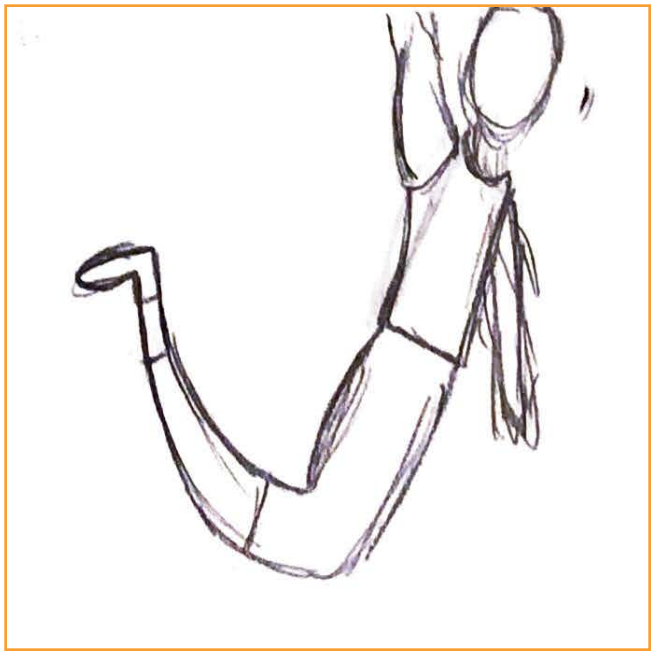


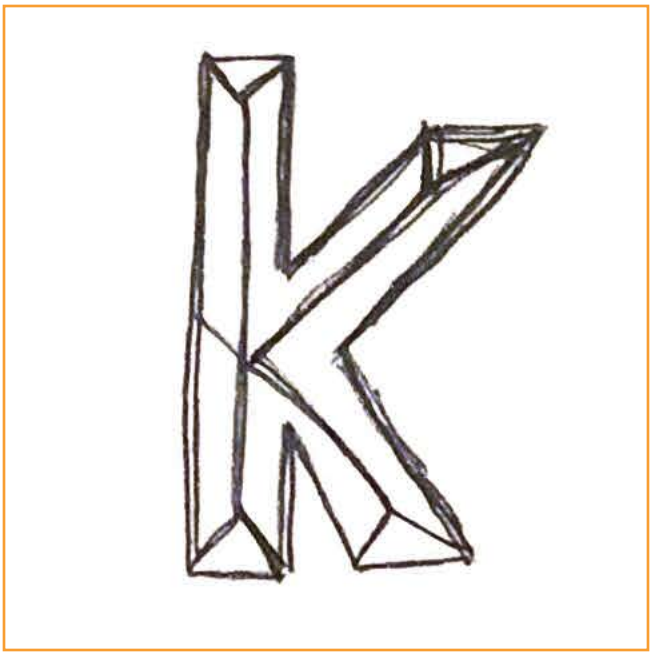


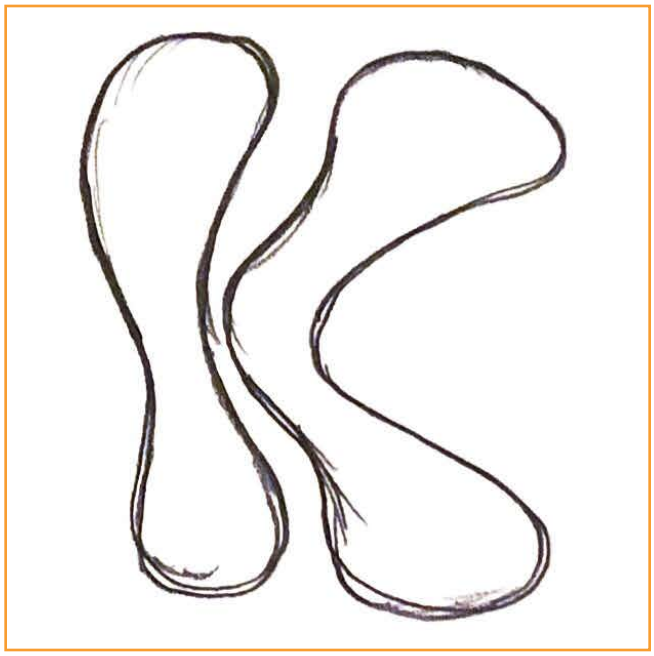


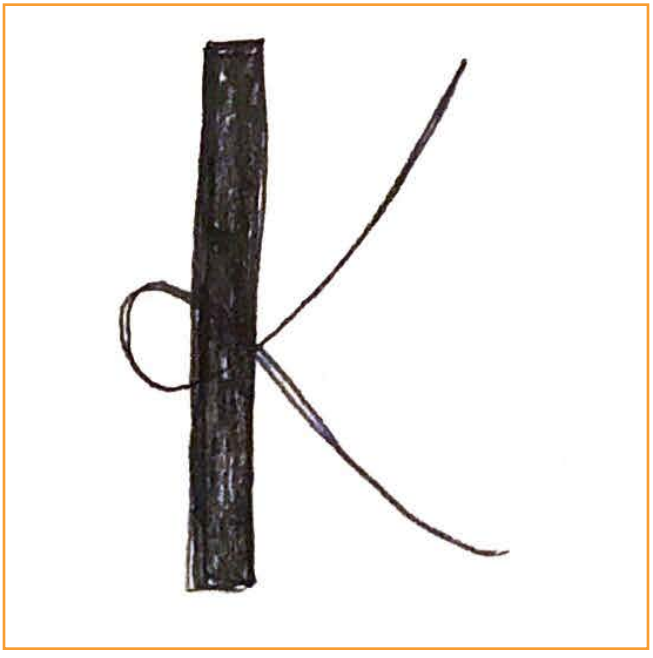


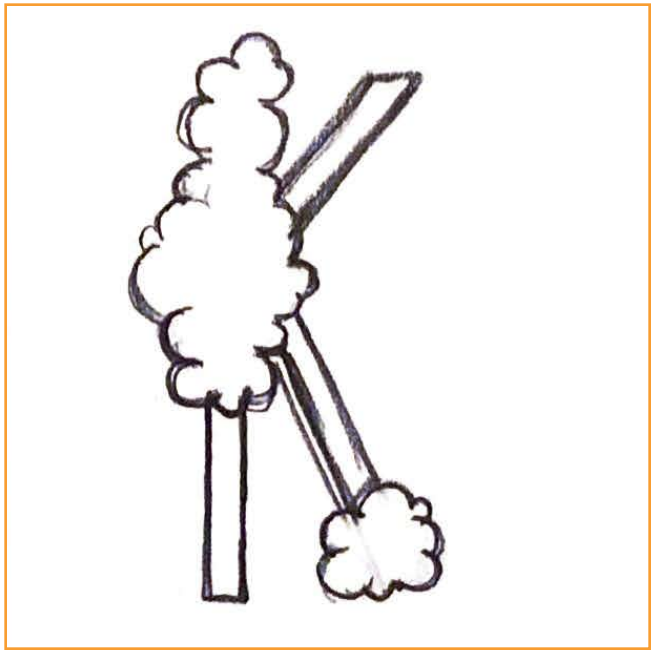


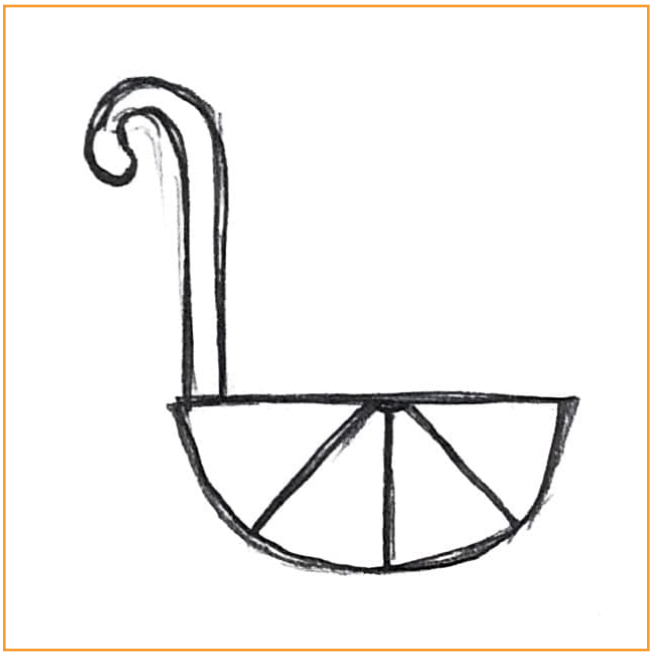


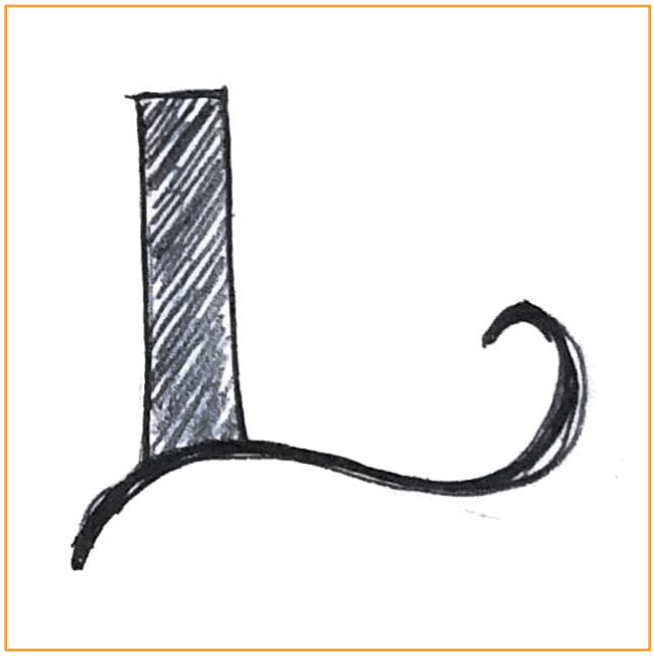


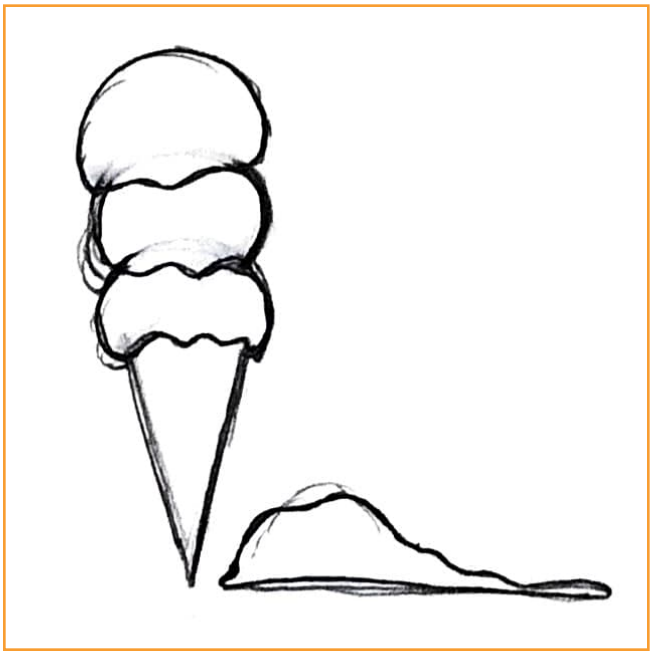


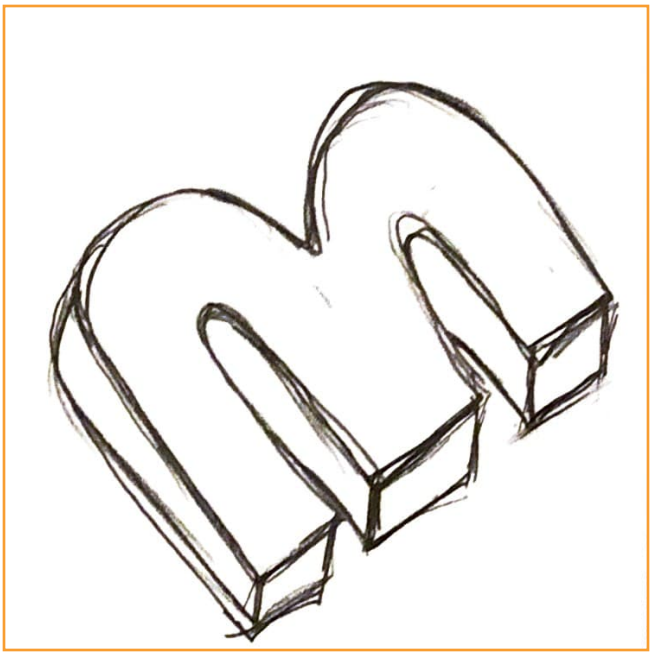


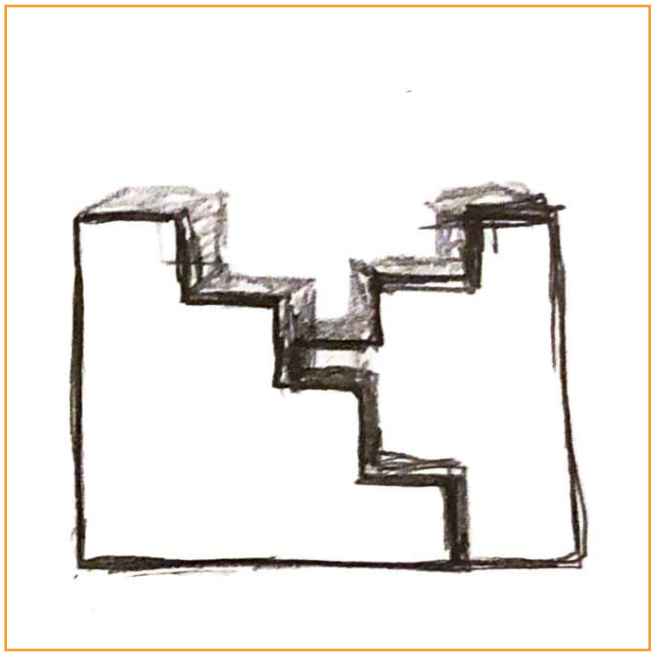


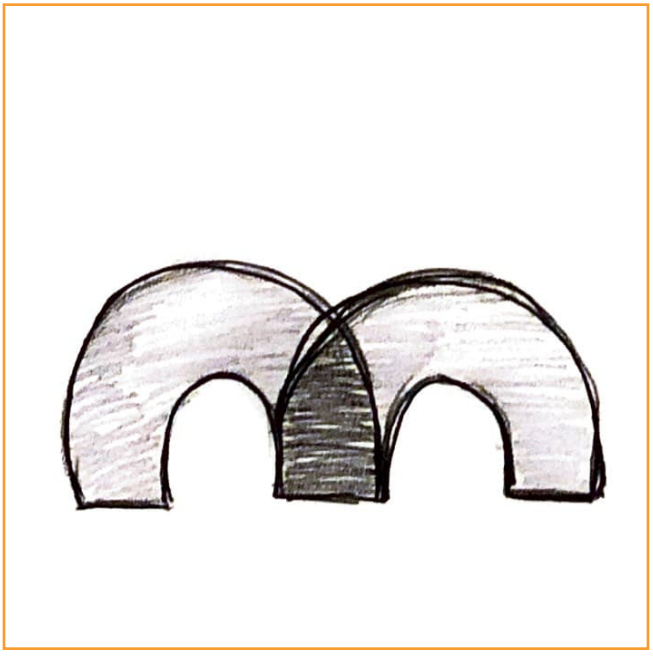


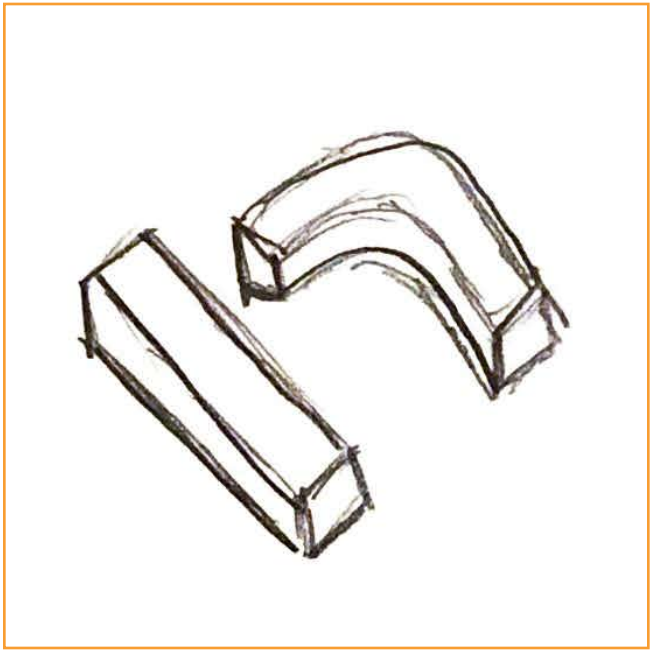


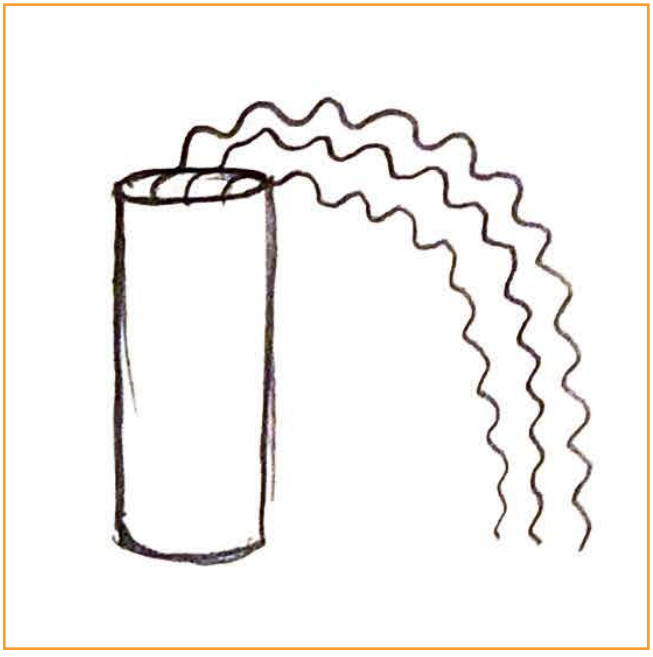


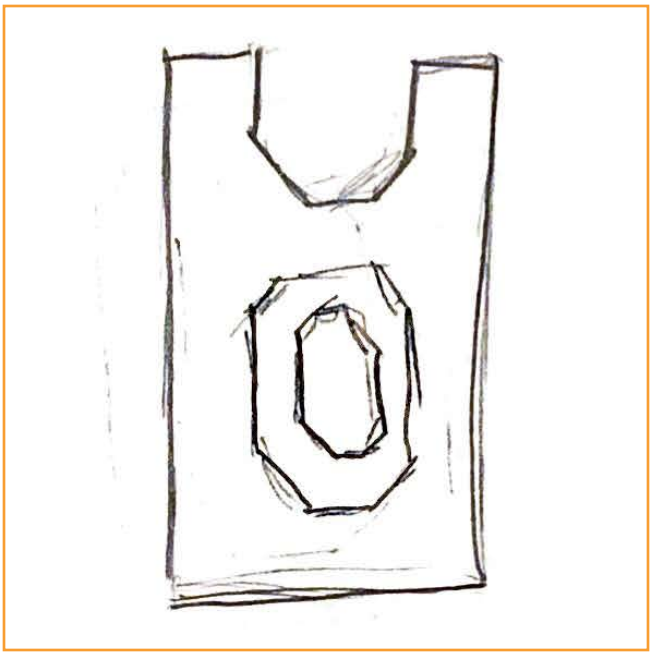


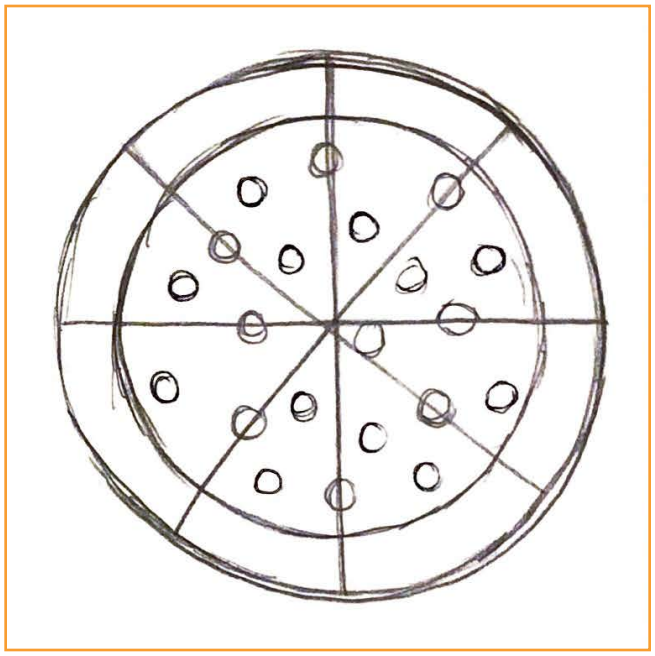


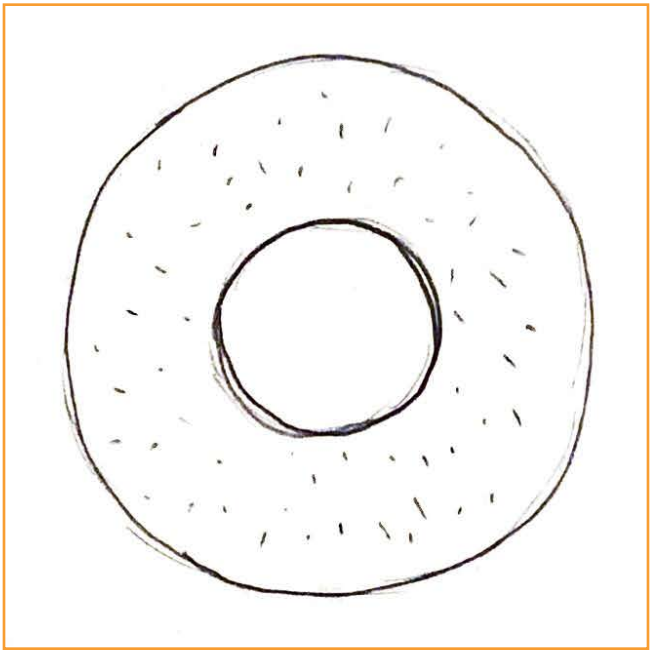


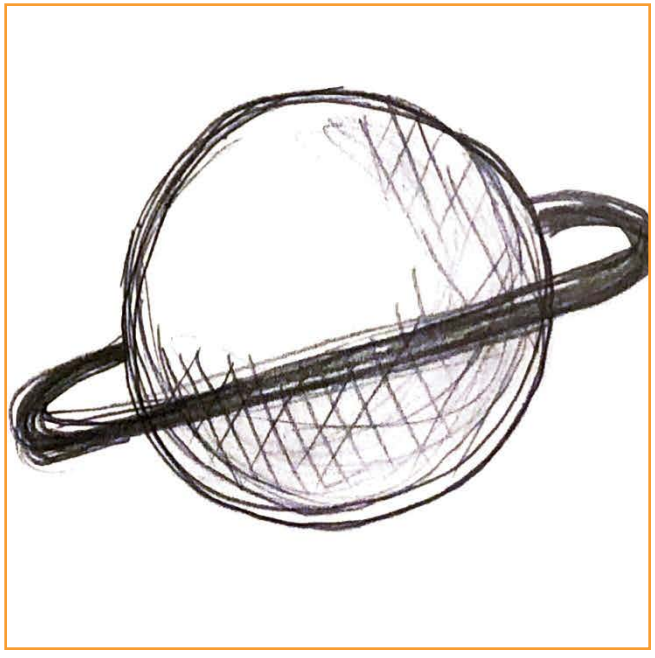


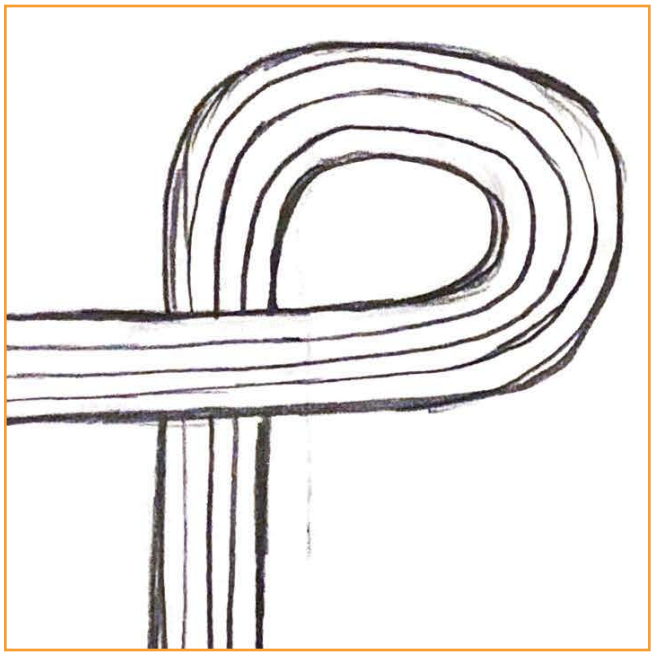


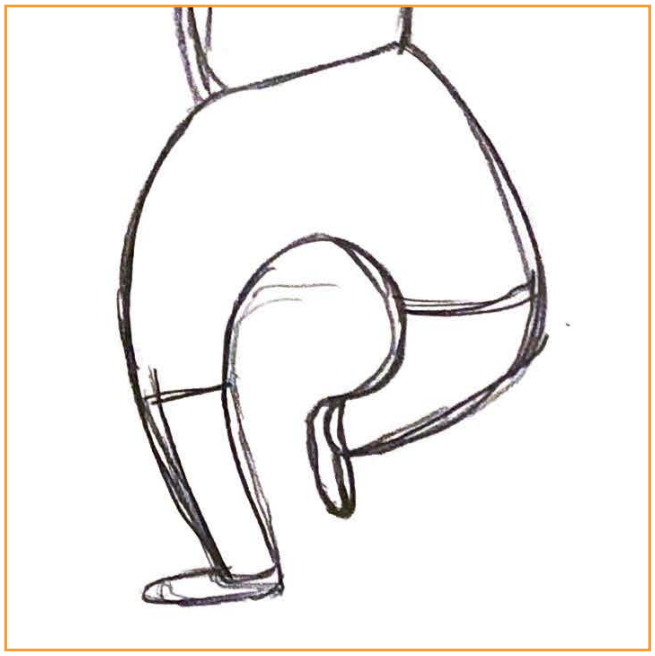


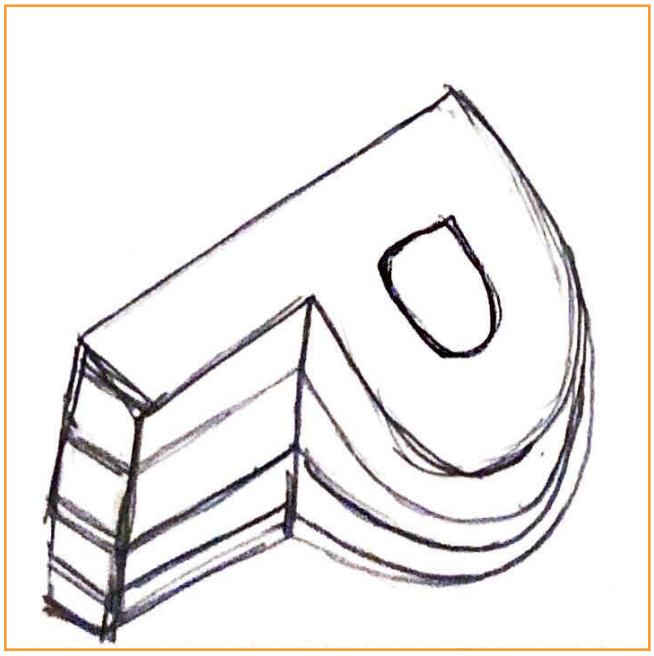


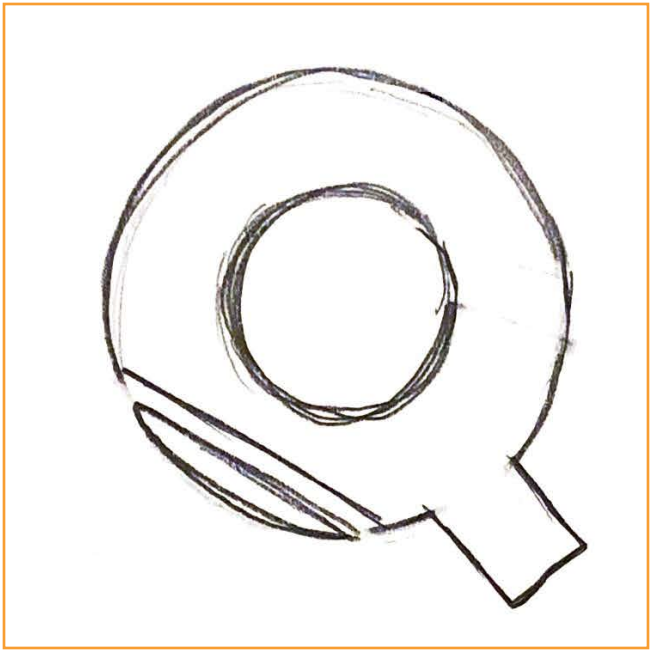


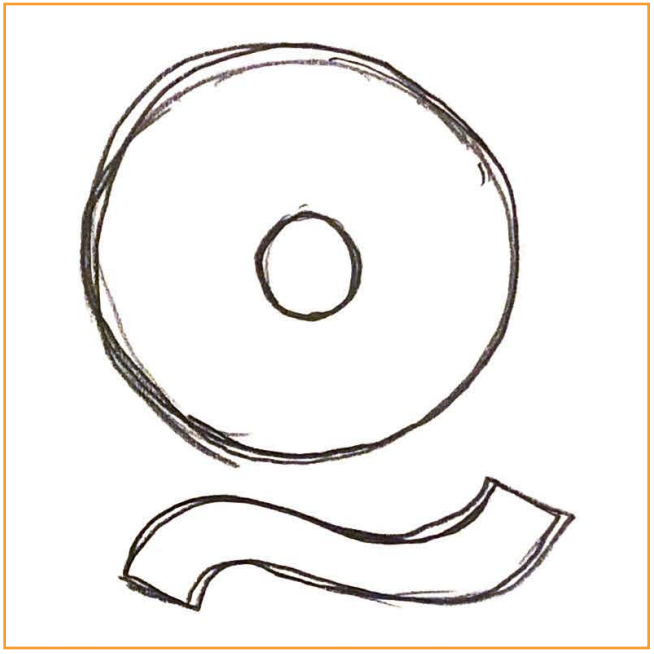


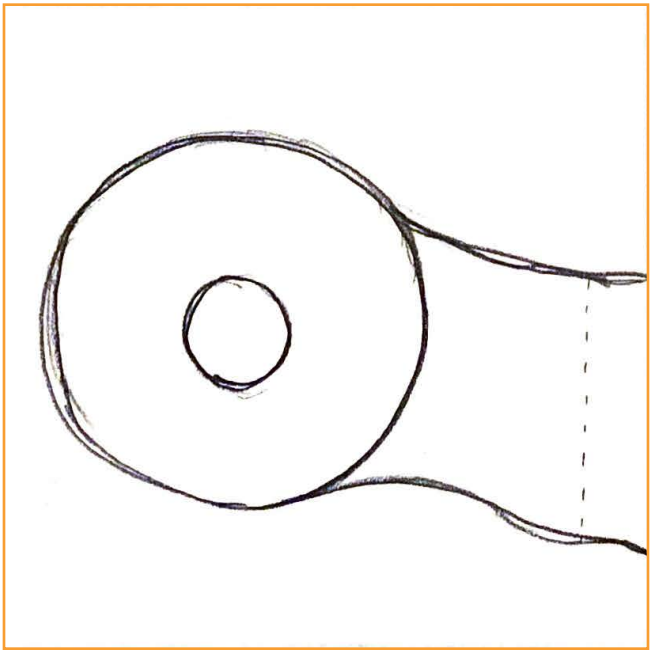


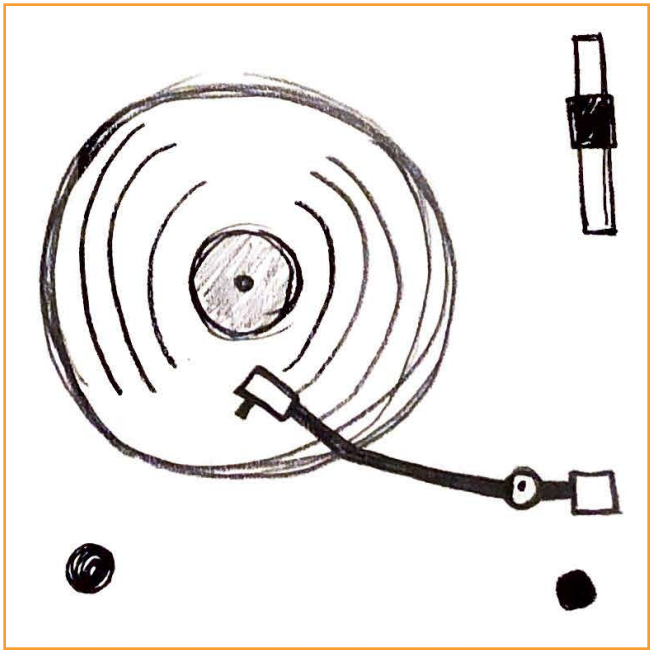


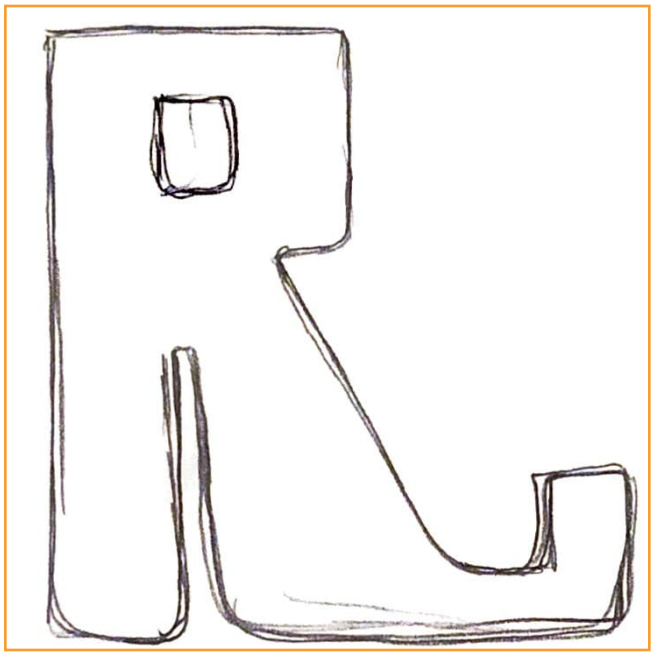


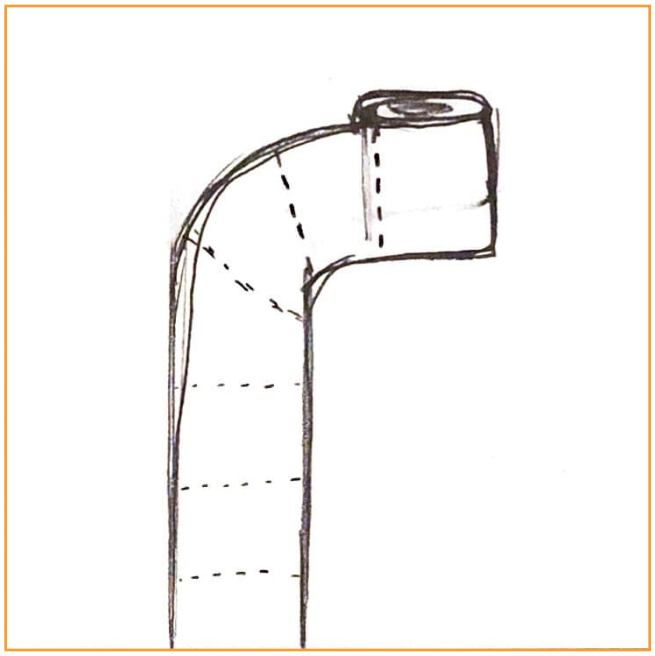


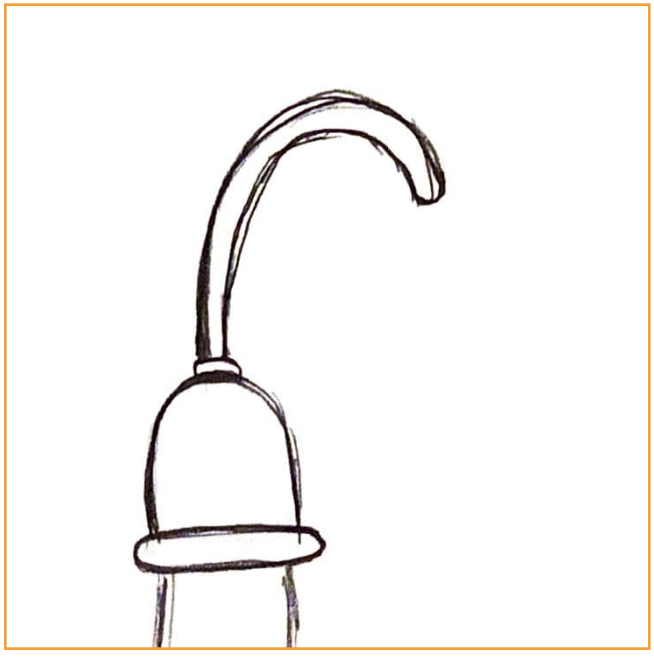


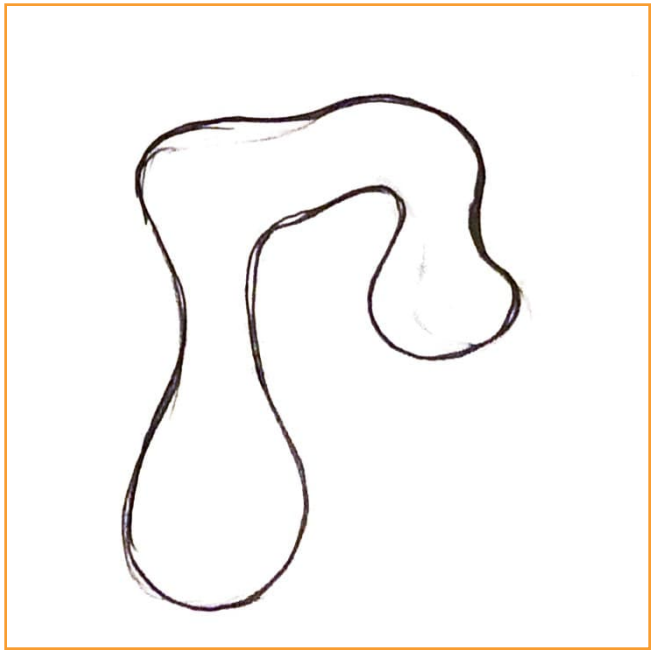


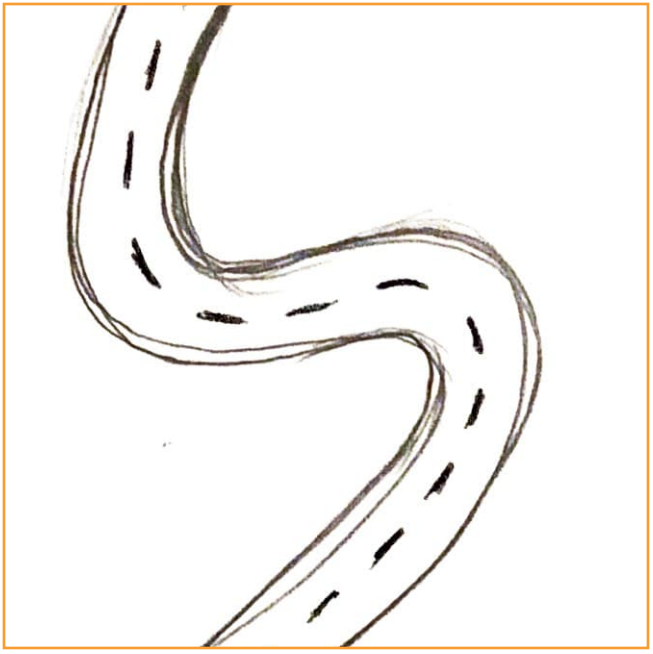


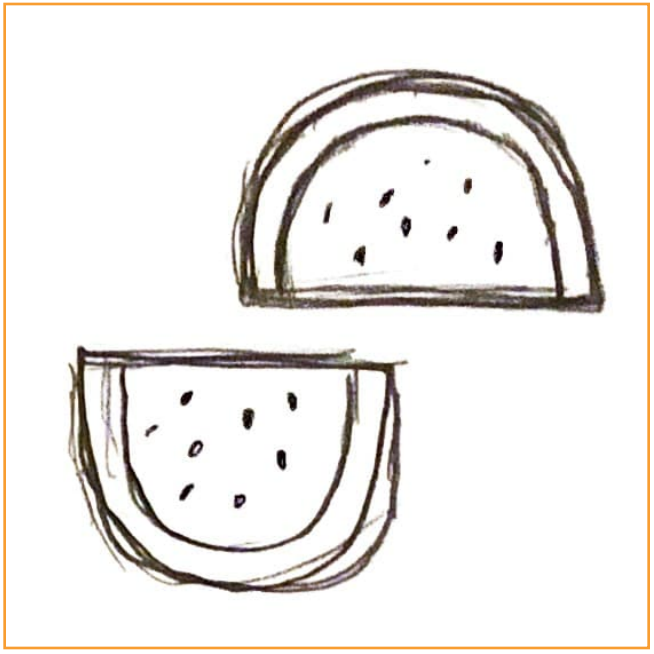


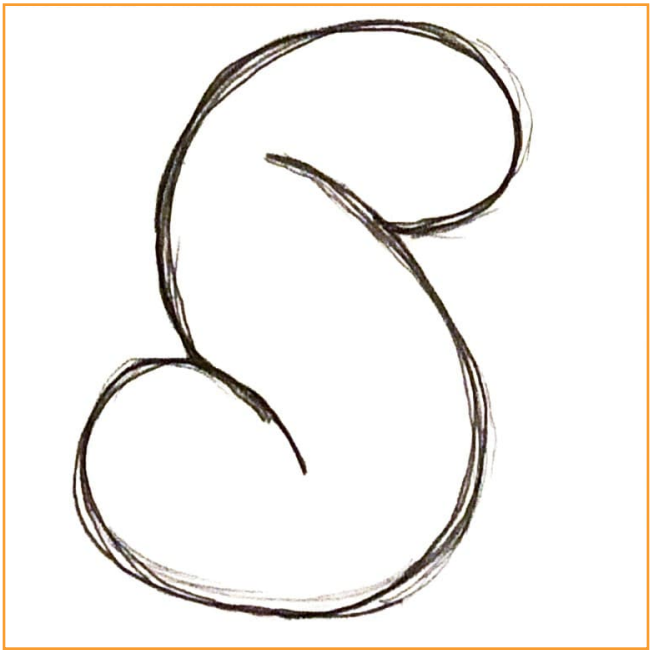


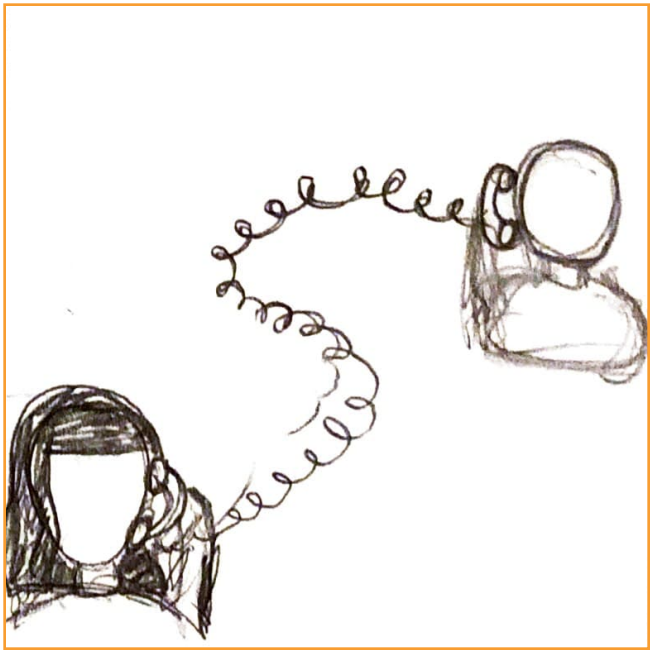


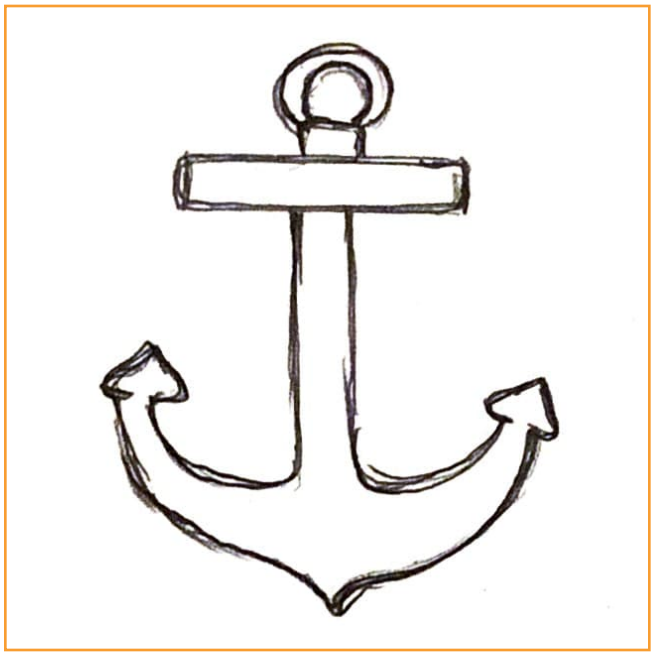


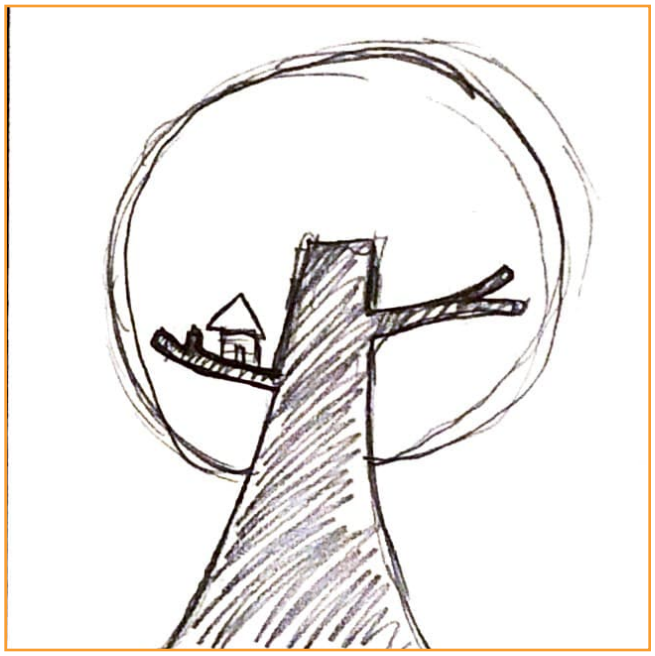


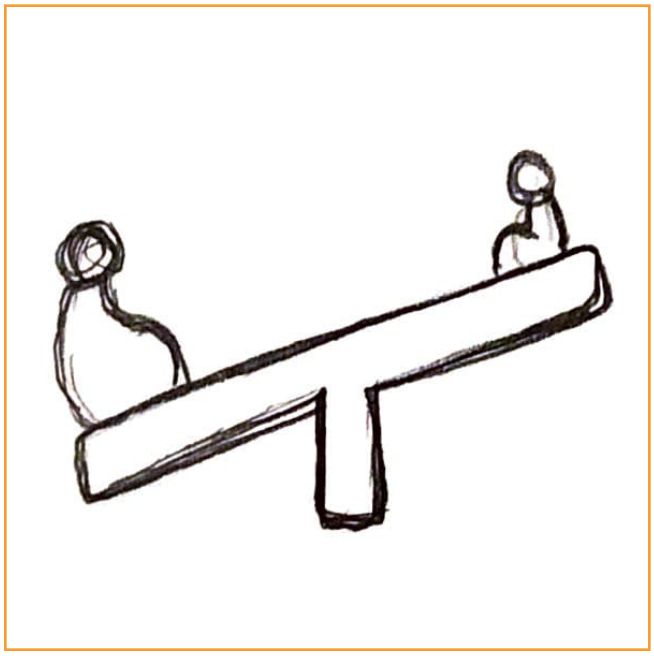


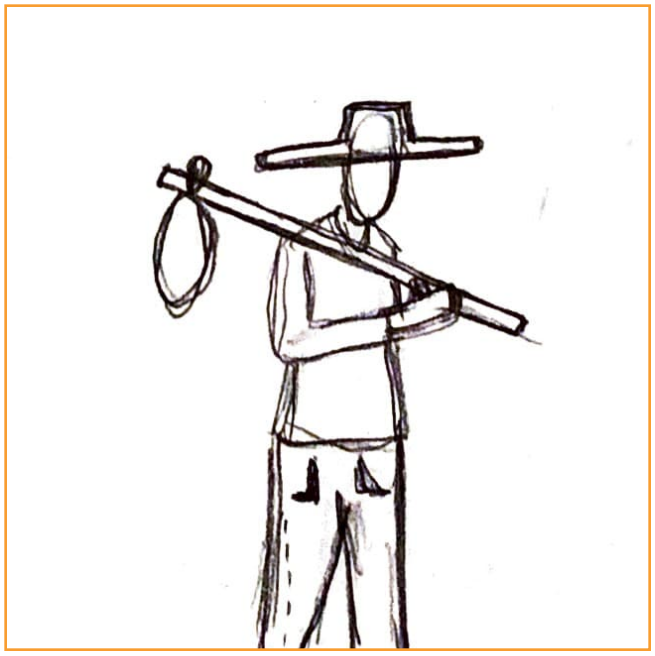


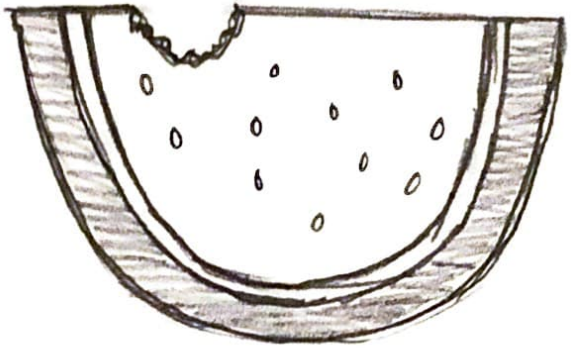


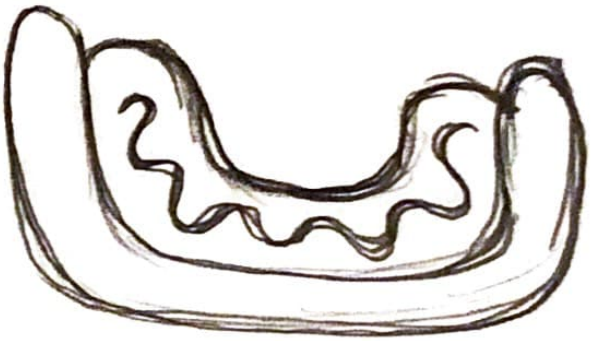


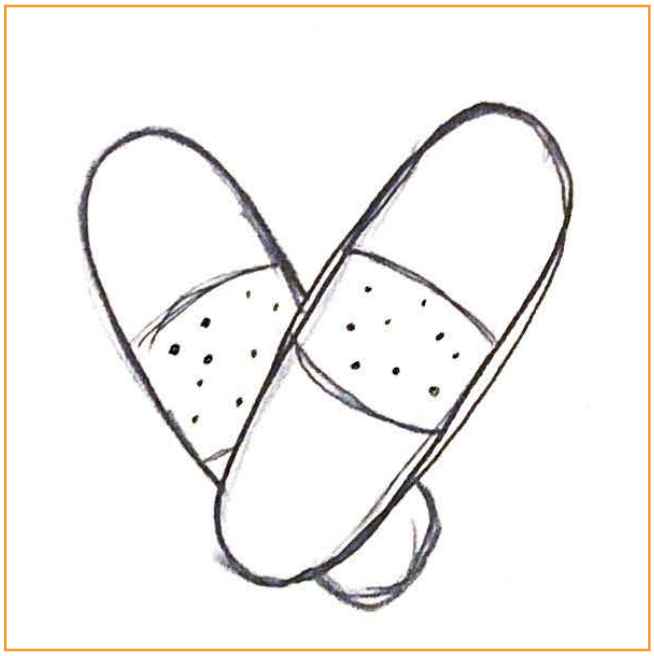


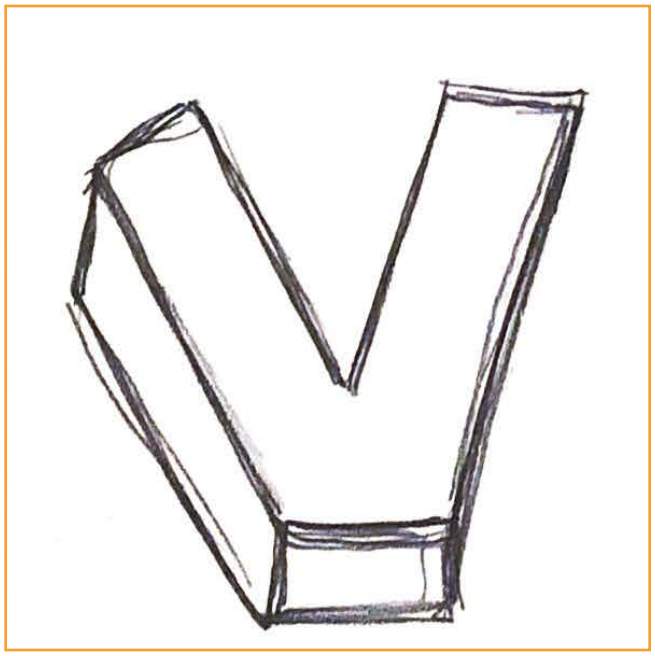


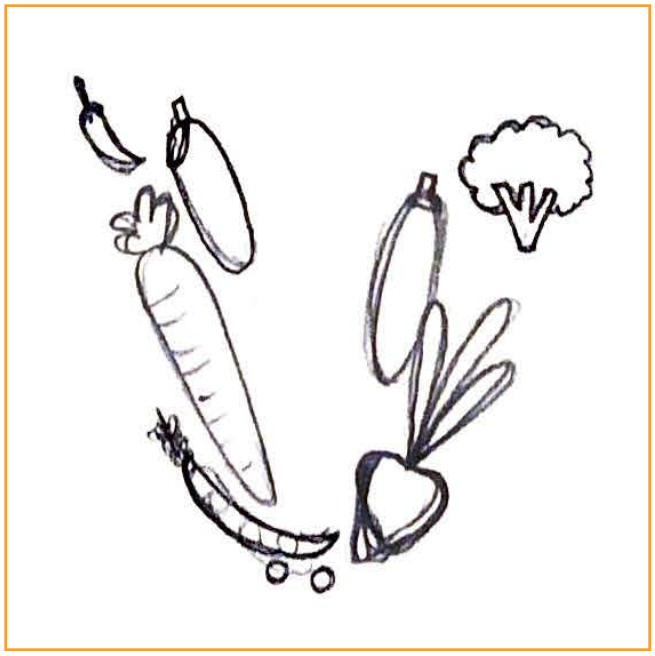


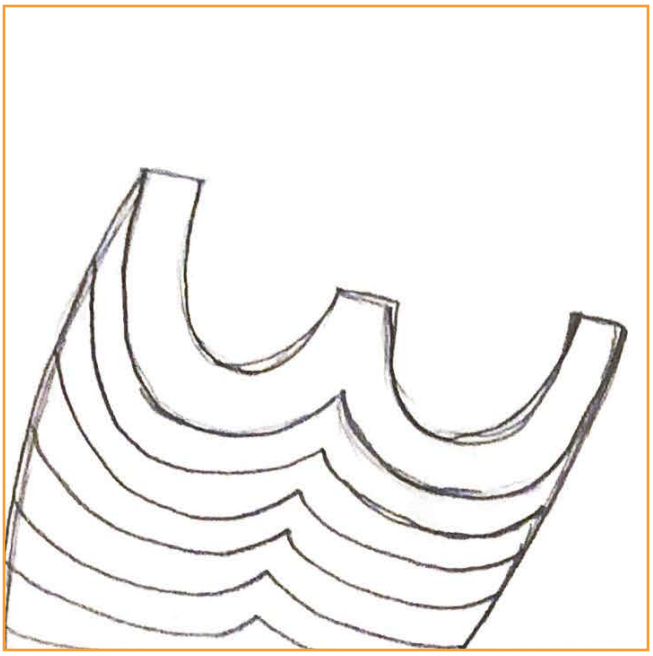


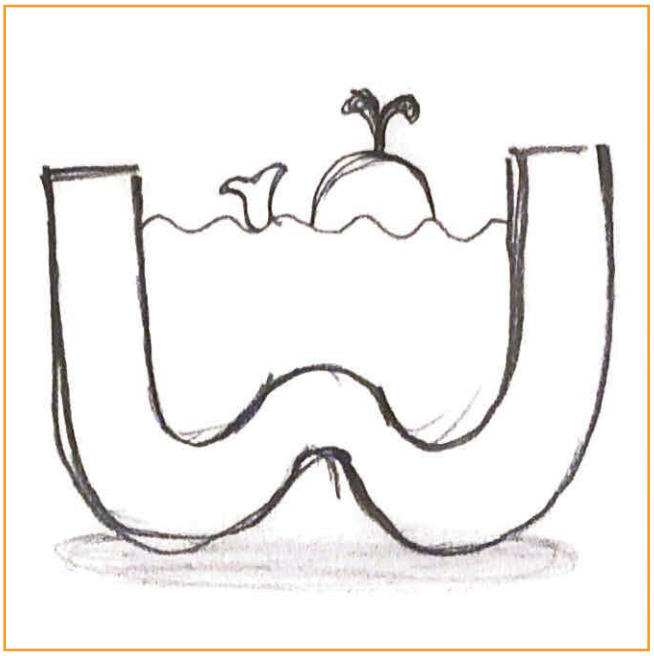


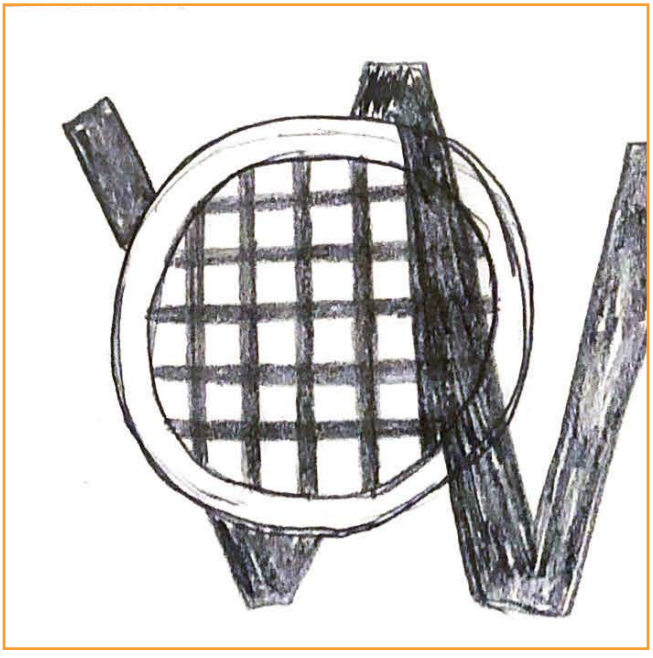


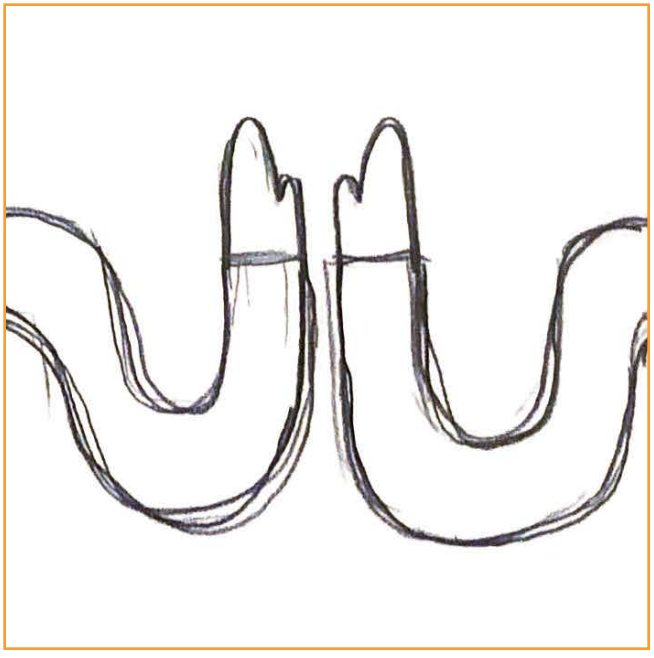


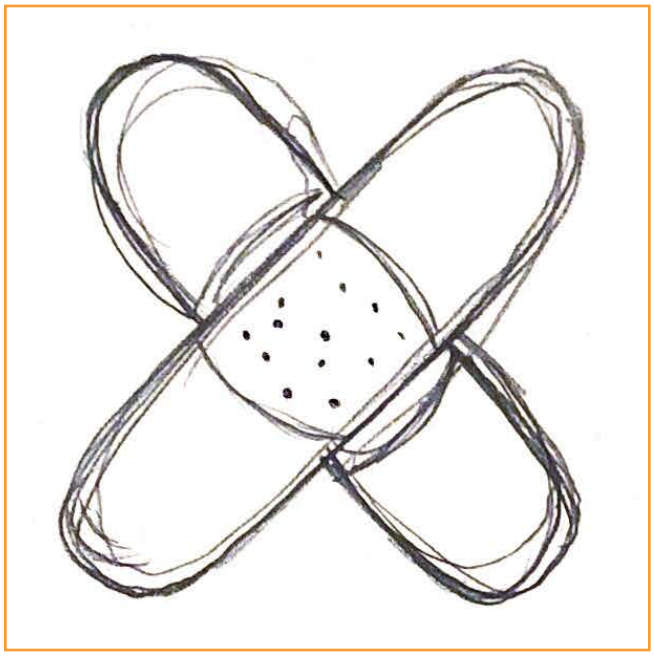


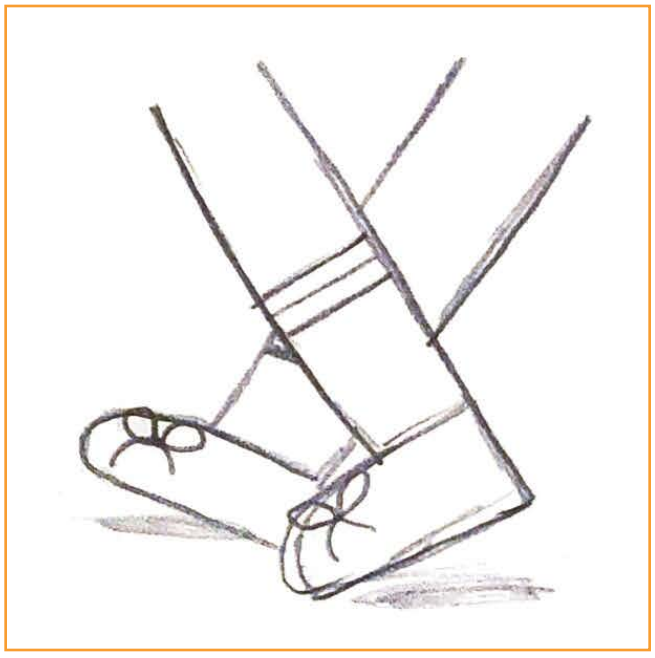


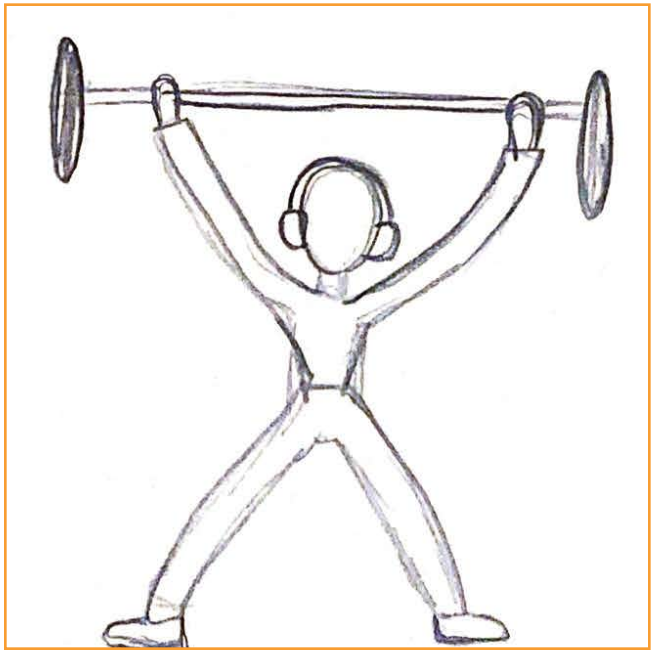


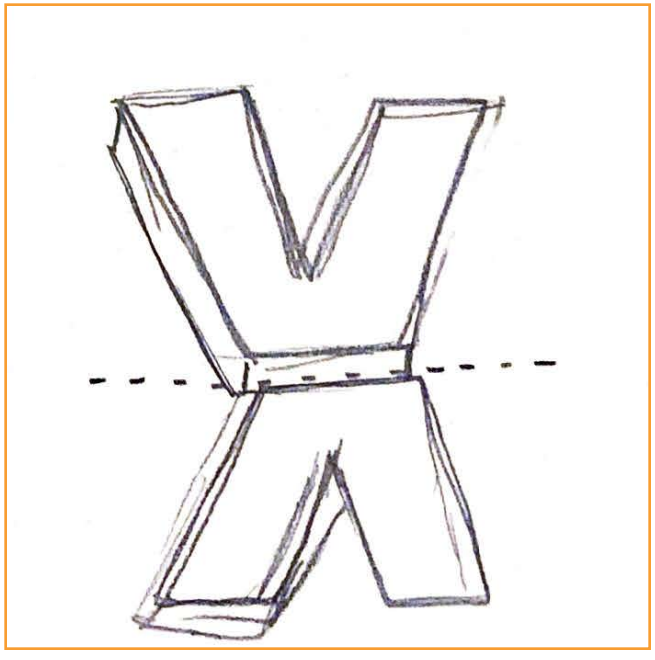


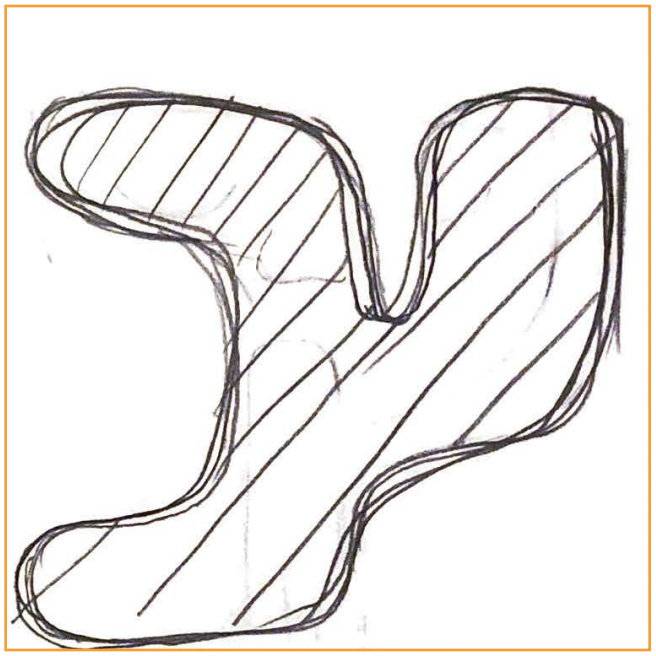


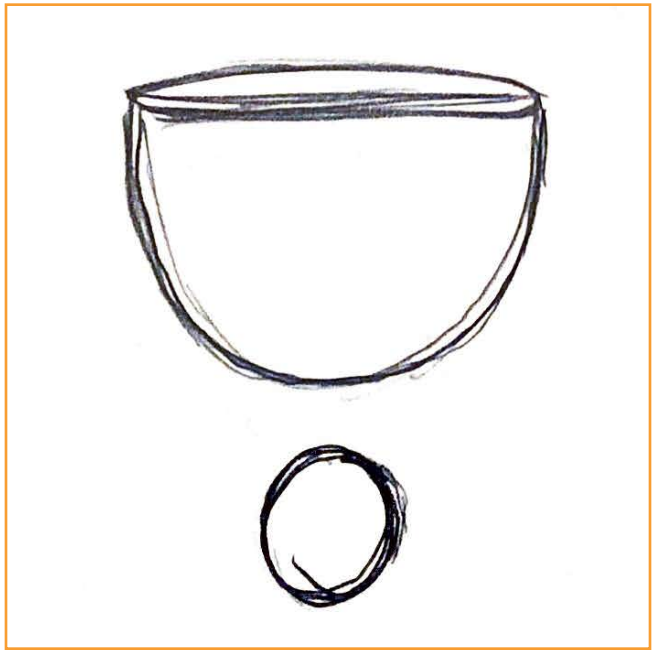


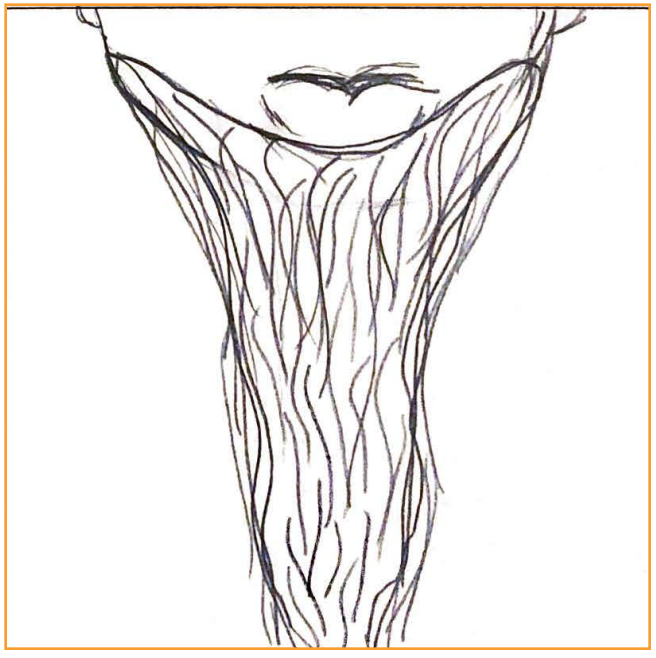


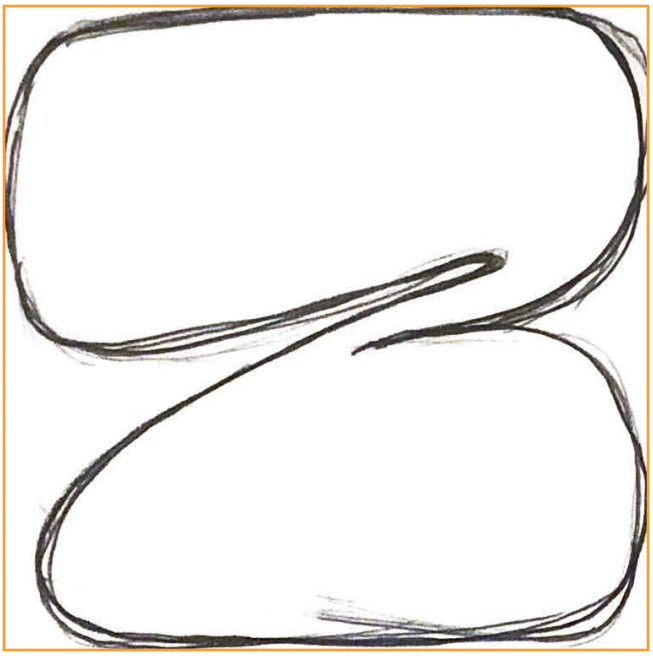


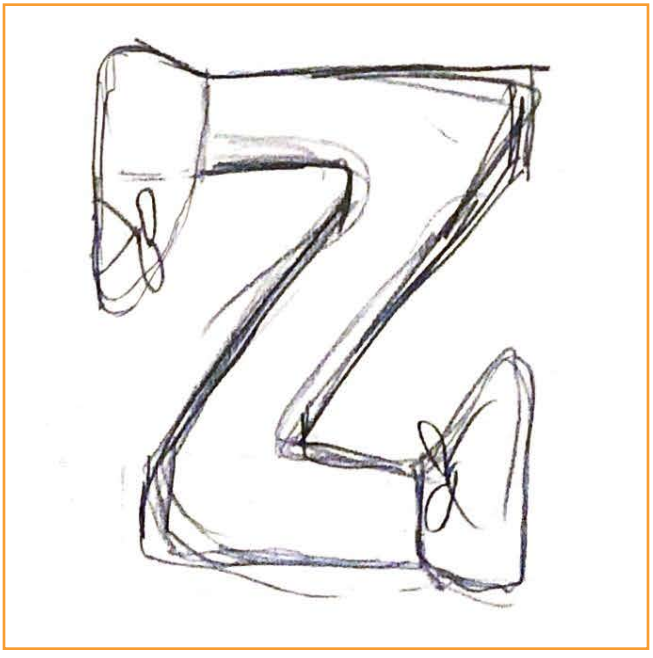


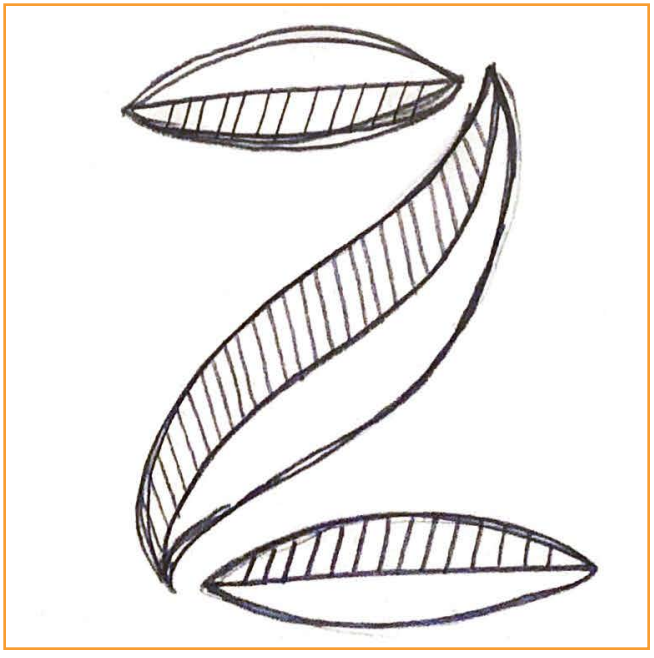












AND THAT'S HOW I GOT FROM A TO Z

SPRING 2020