



gabbynguyendesigns.com
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EDUCATION

Oregon State University

Bachelor of Fine Arts
in Graphic Design
2017 - 2021

Accademia Italiana / Florence

Studied photography
and package design
Summer 2019

SKILLS

Adobe Creative Suite

Illustrator, InDesign, Photoshop, XD,
AfterEffects, Premiere Pro

Management

Microsoft Teams, Monday, Slack

Figma

Illustration

Basic HTML

Marketing Strategy

ACHIEVEMENTS

Graduated Summa Cum Laude
Spring 2021

Dean's List: Achieved a GPA of 3.5
or higher during the term
Fall 2017 - Fall 2021

Oregon State University Graphic
Design Program Scholarship
2017, 2018, and 2019

HEY THERE

I'm a designer passionate about using design as a communication tool to tell people's stories and inspire others. When I'm not designing I'm watching a Timbers game, cooking/baking, or finding a nice spot to paddleboard!

EXPERIENCE

A Kids Company About / Designer

Conceptualize marketing campaigns for all verticals and strategize social media plans with the marketing team. Collaborate with authors, partnership brands, and different internal teams to design children's books and podcast title artwork. Assist videographers and photographers at shoots.
January 2022 - Present (Designer)

Design marketing materials for all company verticals (books, podcasts, and classes). Collaborate with authors and editorial team to design children's books.
June 2021 - January 2022 (Junior Designer)

Oregon State University Athletics / Graphic Design Intern

Design print materials and social media posts for various university sport teams. Create illustrations to break up the monotony of photography used on the account.
December 2020 - June 2021

Memorial Union Creative Studio / Graphic Designer

Collaborate with a team of designers, photographers, and videographers to create, both print and digital, marketing materials for university events and services. Oversee and assist underclass designers working at the studio.
May 2020 - June 2021

Oregon State University AIGA Graphic Design Club / Officer

Build relationships with designers, artists, studios, etc. all around the country to create club connections for possible events and help organize virtual events.
September 2020 - June 2021 (Outreach Coordinator)

Create promotional materials, both digital and print, for club events.
September 2019 - June 2020 (Marketing Officer)

Oregon State University School of Arts and Communications / Graphic Designer

Design marketing materials for events, organizations, and services within the school of Arts and Communications. I work closely with professors and students to understand their need and work with local printers to produce final deliverables.
September 2018 - June 2020